

Post Show Report

上海国际酒店用品博览会 | 2017上海高端食品与饮料展
HOTELEX SHANGHAI 2017 | EXPO Finefood Shanghai 2017

观众入口

HOTELEX[®]
Shanghai

第二十六届 上海国际酒店用品博览会 展/后/报/告

POST DEVELOPMENT REPORT

Shanghai International Hospitality Equipment Supply Expo (HOTELEX Shanghai) is a worldwide professional trade show in the hotel and catering industry for over 26 years. The four-day 2017 HOTELEX Shanghai was successfully closed at Shanghai New International Expo Center on March 31st, attracting participants from hotel, catering, ice cream, bakery, club, retail industry all over the world, as well as industry associations and professional buyer groups. As a symbol of hotel and catering exhibition, 2017

HOTELEX Shanghai hit a record high of its scale and the number of buyers, fulfilled 24 exhibition halls of 220,000 square meters with 143,500 professional buyers. In comparison to 2016, 2017

HOTELEX Shanghai witnessed a 22.98% increase of visitor amount from 125 countries and regions, gathering 2,352 leading brands and representative firms from mainland China, Italy, Spain, the United States, Germany, Japan, Hong Kong, Macao, Taiwan, etc.

2017

HOTELEX Shanghai 历时 4 天，于 3 月 31 日在上海新国际

博览中心顺利闭幕，展会现场聚集众多顶尖

优秀的酒店餐饮界供应商，众多纷至沓来的宾客

来自于酒店餐饮业、咖啡、冰淇淋及烘焙行业、酒吧会所、商超零售业等行业，专业买家分布全球各地，同时更有行业协会嘉宾及来自海内外专业商贸团的莅临参与。作为酒店餐饮及高端食品饮料类展会的风向标，2017 HOTELEX Shanghai 无论从展出规模还是买家数量都创历史新高。本届博览会包含室内室外共计 24 个馆，总体展出面积达 22 万平方米。展会现场总计共有 143500 名专业观众参观展览会，较 2016 年度展会观众人数总量提升了 22.98%，观众来自 125 个国家及地区。展会现场汇聚了来自中国内地、意大利、西班牙、美国、德国、日本及港澳台等国家和地区

的展商，共计 2352 家行业领军品牌和代表企业。

143,500

名专业观众
PROFESSIONAL VISITORS

2,352

家优质展商
EXCELLENT EXHIBITORS

4,814

名海外买家来自124个国家和地区
OVERSEAS BUYERS

1500

五星级酒店集团买家
FIVE-STAR HOTEL GROUP BUYERS

30+

场精彩活动
SPLENDID EVENTS

220,000

平方米展出面积
SQM EXHIBITING SPACE



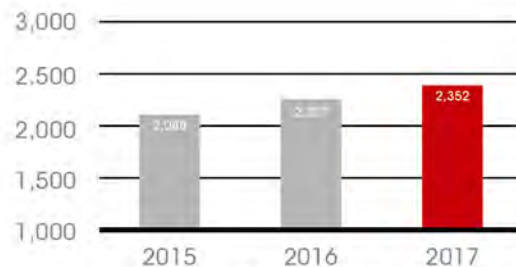
EXHIBITION CATEGORY DISTRIBUTION

■ HOTELEX 展品类别分布

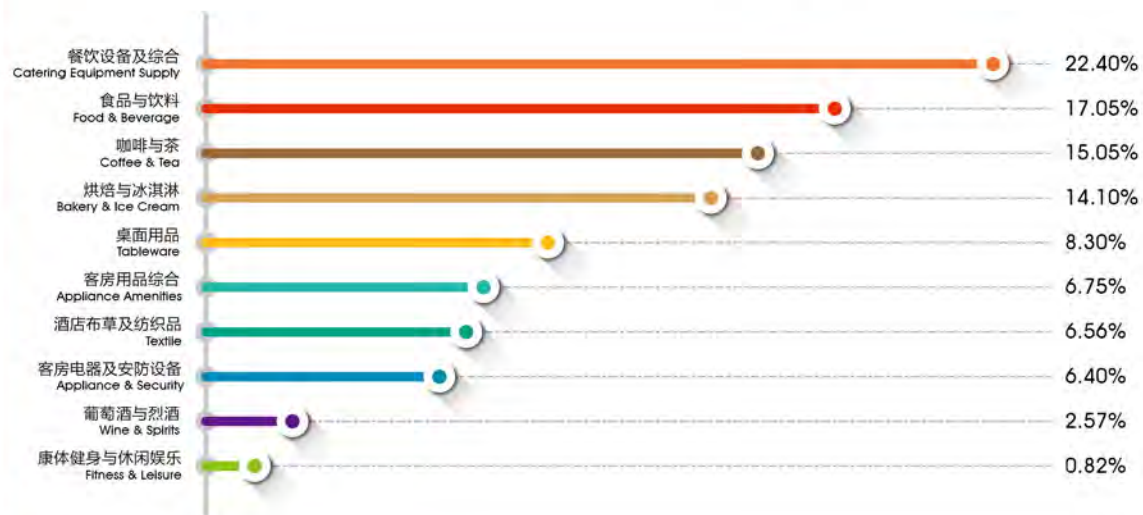


■ 展商数量2,352家
较2016年增长6.6%

THE NUMBER OF EXHIBITORS
REACHED 2,352,
FEATURING A 6.6% GROWTH
COMPARED TO THE
2016 EDITION.

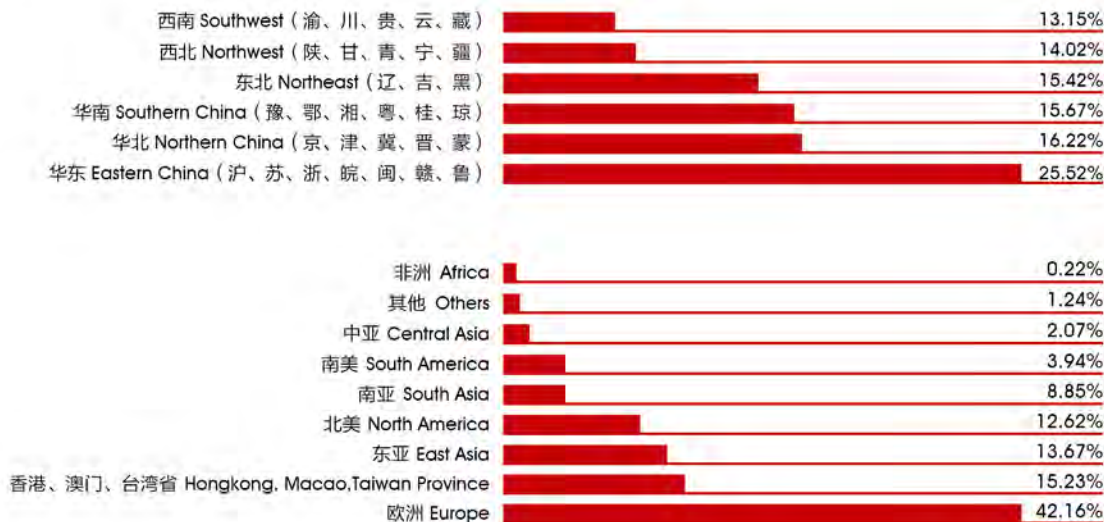


展商数量增长图
EXHIBITOR GROWTH LINE GRAPH



HOTELEX 的展商及其展品来自全球116个国家和地区，中国内地以华东、华南、华北、东北四个区域为主，港澳台及其他国家和地区产品占展品总数的40.56%。HOTELEX的国际化程度持续提高，作为国内外酒店用品及餐饮行业进出口贸易基地的地位更加稳固。

HOTELEX exhibitors and products come from 116 countries and regions, from which the majority of products of Mainland China are eastern, southern, northern, and northeast areas while 40.56% are HongKong, Macao, Taiwan Province and overseas. HOTELEX is growing internationalized and has its place consolidate in a global extent as an importer and exporter of hotel supplies and catering hospitality.



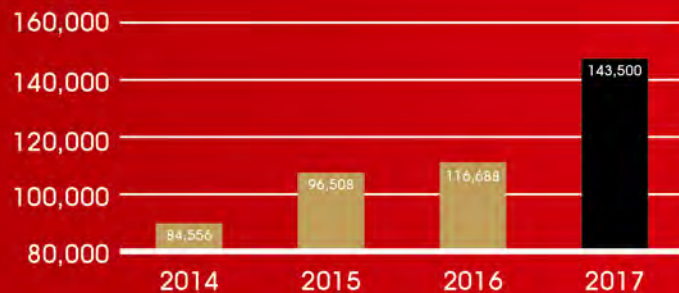
EXHIBITS GEOGRAPHICAL DISTRIBUTION

■ 展商展品区域分布

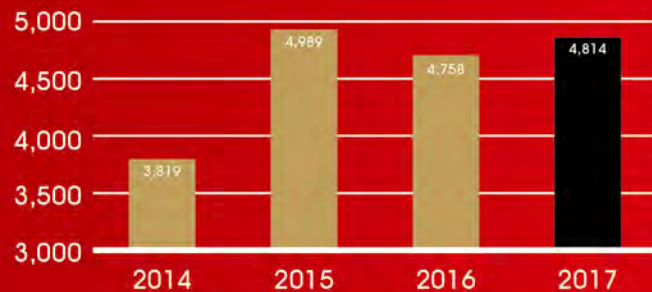


4-YEAR- VARIABLE -QUANTITY OF VISITORS

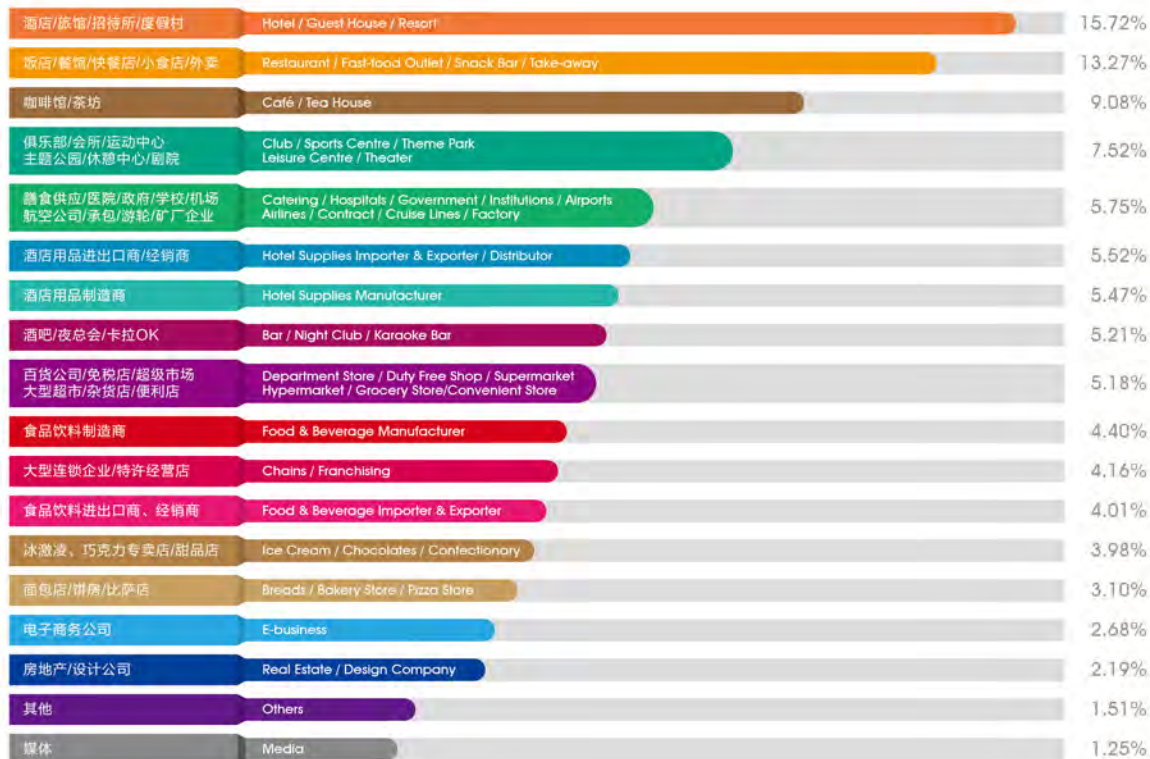
■ 观众四年数量比较



2014-2016 观众数量对比图
2014-2016 VISITOR AMOUNT CONTRAST FIGURE



2014-2016 海外观众数量对比图
2014-2016 OVERSEAS VISITOR AMOUNT CONTRAST FIGURE



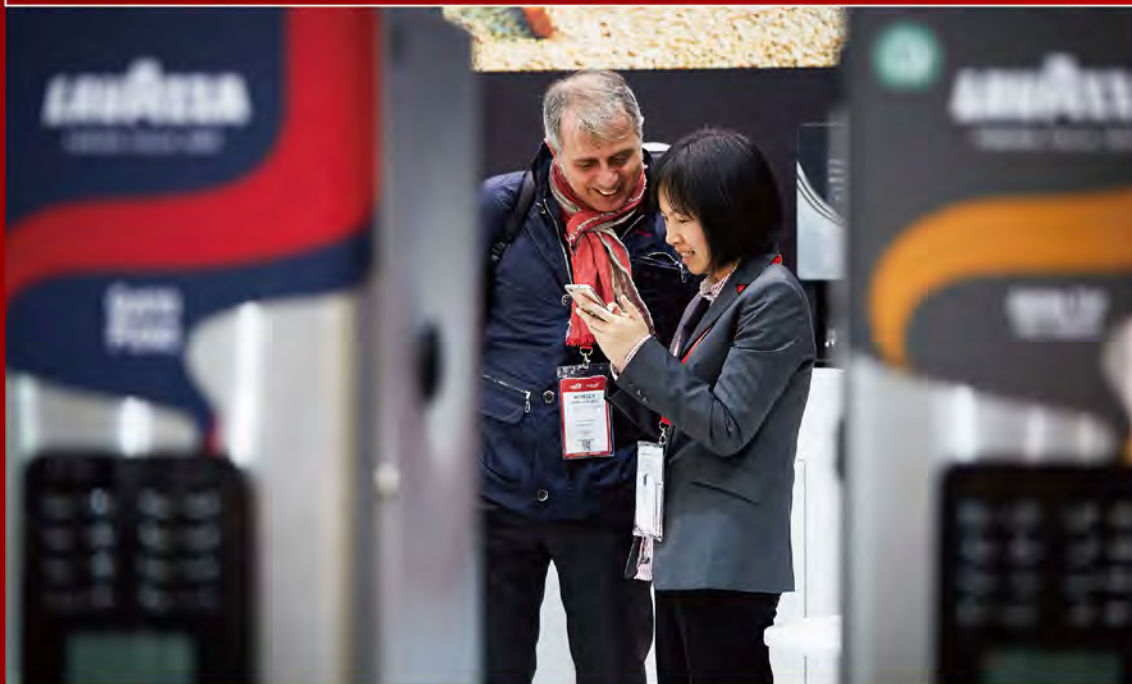
SOURCE OF VISITOR

■ 观众来源



观众观展意向达成度

VISITOR PURCHASING SATISFACTION



95.25%

满意度 / Visitor Satisfaction

寻找新供应商

Seeking New Suppliers



94.91%

满意度 / Visitor Satisfaction

寻找特许经营授权方/经纪人

Seek franchisors principals



95.36%

满意度 / Visitor Satisfaction

寻找新产品

Seeking new products



93.85%

满意度 / Visitor Satisfaction

下订单 Placing Order



96.00%

满意度 / Visitor Satisfaction

收集市场讯息

Collecting Market Information



95.85%

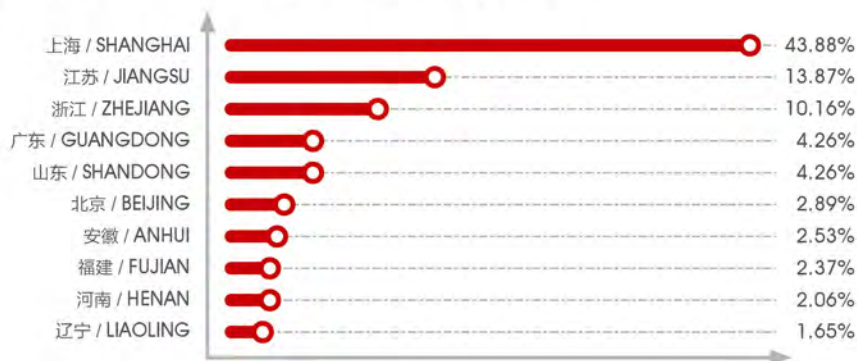
满意度 / Visitor Satisfaction

巩固与供应商/伙伴的联系

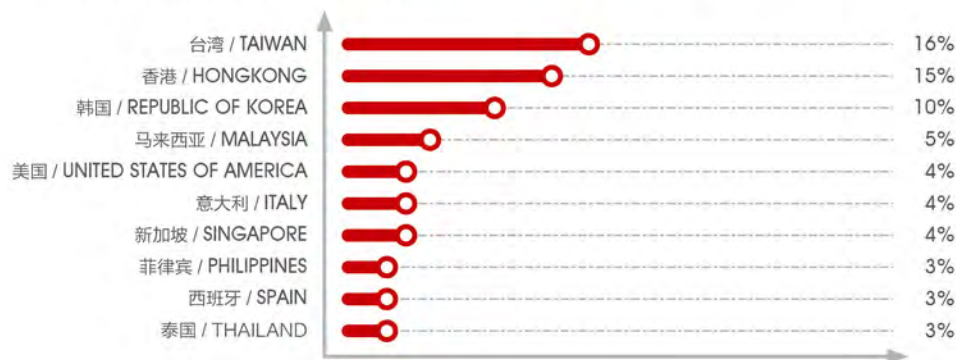
Cementing Relationship with Suppliers/Partners



■ 中国内地观众来源前十
TOP 10 REGIONS OF MAINLAND CHINA VISITORS



■ 港澳台及海外观众来源前十
TOP 10 COUNTRIES & REGIONS OF HK, MACAO AND TAIWAN,
AND OVERSEAS VISITORS



★ 现场随访, 展商排名不分先后
Random interview, in no particular order

COMMENTS FROM EXHIBITORS

■ 展商寄语



苏州市佳禾食品工业有限公司

连续跟博华合作已有十几年了, 无论从展商服务、还是宣传推广都是非常专业的展览公司。佳禾食品从最初单纯的参展到目前一些活动赛事的参与合作。Hotelex 作为行业内专业知名的展会逐渐在饮品版块发展成了一个行业的盛会, 非常感谢 Hotelex 提供了品牌展示, 产品推广, 行业资讯交流的平台。期待着更多国际化的活动推广, 更好的推动饮品行业的发展!

浙江楠宋瓷业有限公司 / 总经理 / 郑一利

连续参加上海酒店用品博览会 17 届, 相互见证各自的成长。作为全国每年最大的酒店用品展览盛会, 博华公司不断往更高标准去努力, 给客户id提供最佳参展体验, 将展会打造成一场时尚、创新, 充满活力的聚会。

上海金城制冷设备有限公司 / 总经理 / 易明梅

HOTELEX 展一直是酒店领域内最为指标性的展览, 汇集周边相关领域的杰出参展商, 展示内容专业、新颖且年年精彩。诚如主办商博华致力提供良好平台, 让酒店领域更蓬勃发展; 金城制冷也将秉持 42 年的坚持和信念, 持续与博华合作, 提供最高质量的产品与服务。

星珂(上海)商贸有限公司 / 咖啡产品经理 / 林享

2017 年 Hotelex 给了全国咖啡迷一场咖啡界的盛宴, 我们珍惜每一次和大家相遇的机会。在这里预祝 2018Hotelex 越办越大, 能惠及更多的咖啡师、爱好者和从业者。让我们一起凝聚、共赢、积极向上

上海开展贸易有限公司 / Takki / 企划部总监

上海国际酒店用品博览会历经 25 年的征程, 已经成为酒店餐饮行业全球规模最大、影响力最强的博览会, 每一年在展商和观众的数量上都有大幅度的增长! 上海开展贸易有限公司愿携手 HOTELEX, 共同推动酒店餐饮行业的蓬勃发展!

CP Solutions (Asia) Co., Ltd.

上海博华国际展览有限公司历年举办的酒店用品展声名远播, 持续吸引海内外精英企业的关注, 观众数量也逐年攀升, 已成为业界专业与高品质市场推广平台的代名词。通过参展, 我司在积累了宣传经验的同时, 收获了客户的口碑。预祝 2018 年 Hotelex 取得更大的成功!

法布芮(上海)食品贸易有限公司 / 总经理 / 吕永川

FABBRI 1905 品牌自进入中国市场以来, 一直坚持参加上海国际酒店用品博览会, 也从这些年中看到了这个专业盛会的巨大发展和变化, 我们也将继续同博华和博华优秀的团队合作, 依托 HOTELEX 这个专业的平台, 继续在中国市场推广意大利手工冰淇淋、意大利甜品、意大利鸡尾酒、咖啡等饮食文化, 以及意大利的生活方式! 携手博华, 一起再创佳绩!

卡比詹尼(中山)机械制造有限公司 / 中国区总经理 许立宁

卡比詹尼集团与博华公司有着良好的合作关系, 自 5 年前双方签署共同举办“上海国际手工冰淇淋大师赛”战略合作协议以来, 大大加速了意大利手工冰淇淋在中国的产业化发展。希望以更多创新来助力展会, 为中国展会产业和经济发展助力。卡比詹尼公司将进一步发挥自身优势, 通过与博华一起搭建创新平台, 使冰淇淋创新内容流入有创新能力的企业, 服务中国冰淇淋创业者和助力中国经济发展。

SUZHOU JIAHE FOODS INDUSTRY CO., LTD.

Cooperating with UBM for years in a row, UBM is a professional exhibition company in exhibitor service and promotion. Our company was just an exhibitor at the beginning who has been a participant cooperating with events and activities but now we also participate in some activities. HOTELEX has elevated from the beverage section to an industry-wide grand event recognized as a well-known exhibition. Thanks to the brand show and product promotion also a communicating stage for sharing industry information provided by HOTELEX, we are looking forward to more international-wise events to propel the development of beverage market.

ZHEJIANG NANSONG CERAMICS CO., LTD. General Manager Zheng Yi Li

We participated in the Shanghai International Hospitality Equipment & Supply Expo 17 times makes us witness our own growth. As the grand hospitality equipment and supply expo in China every year, UBM continues to make a higher standard to provide the best customer experience in a modern, innovative, and energetic way.

Maggie Yi General Manager Shanghai Jincheng Refrigeration Equipment Co., Ltd.

HOTELEX is the indicator in the hotel field displaying content in a professional, innovative, and novel style who summons outstanding exhibitors from related fields. As the great stage offered by its organiser, Shanghai UBM Sinoexpo, the hotel field has become even more prosperous; Jincheng Refrigeration Equipment will keep our 42 years of persistence and faith, continue to cooperate with UBM sinoexpo and provide the highest quality products and services.

CIMBALI GROUP (SHANGHAI) TRADING CO., LTD.

Hotelex 2017 handed a coffee feast to the coffee lovers in China. Here I wish HOTELEX 2018 a brighter future and a greater amount of coffee master, coffee lover.

SHANGHAI CREATION TRADING CO.,LTD. Takki Planning Director

The UBM Sinoexpo has through 25 years in his own area and has become the world's largest and the most influential exposition in hotel and catering industry. The number of exhibitor and visitor has a large rise. SHANGHAI CREATION TRADING CO.,LTD hopes to partner with Hotelex to Promote the development of hotel and catering industry.

CP Solutions (Asia) Co., Ltd.

The Hotelex & Expofind food exhibition held by Shanghai UBM Sinoexpo International Exhibition Co., Ltd. is the most popular one in China. As always, it attracts attract the attention of the elite enterprises from all over the world. The number of visitors increases every year, makes Hotelex becoming the synonymous of professional and high-quality market promotion platform. We have accumulated publicity experience and earned customer reputation. We wish HOTELEX 2018 could achieve greater success.

FABBRI (SHANGHAI) FOOD TRADING CO., LTD.

FABBRI entered the Chinese market since 1905, has always insisted on participating in Shanghai International Hospitality Equipment and Supply Expo. We saw the big development and change from the professional exhibition these years. We will continue to partner with UBM Sinoexpo to promote the Italy Gelato, Italy dessert, coffee and Italy life style in Chinese market rely on professional platform Hotelex.

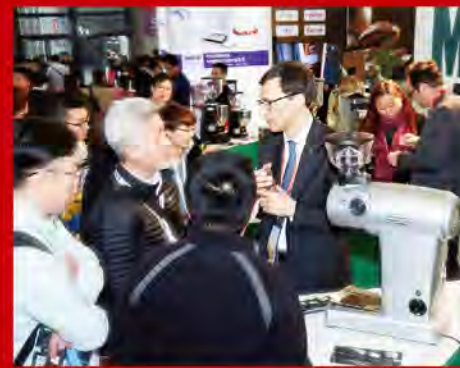
CARPIGIANI(ZHONGSHAN)MANUFACTORY CO., LTD. General Manager of China division: Xu Li Ning

CARPIGIANI has a friendly symbiosis with UBM. Since 5 years ago, the two sides signed jointly organized the "Shanghai international Gelato masters competition" strategic cooperation agreement, greatly accelerated the development of Italy Gelato industry in China. We hope to bring more innovation to the exhibition to promote economic development of China.

★ 现场随访，展商排名不分先后
Random interview, in no particular order.

COMMENTS FROM EXHIBITORS

■ 展商寄语



Review Forum





丁轩曾
SDS奇点设计(香港)有限公司
设计总监

Robert Mang
DISHES Company Limited
区域中心总监/FCSI合作伙伴

2017 HOTELEX SHANGHAI商用厨房设计创新论坛

酒店厨房可以说是酒店餐饮板块中的核心部分，它不仅是商用厨房的一个分支，也是整体厨房概念的重要一环。在厨房设计中包括前期规划的风格、环境和空间布局要根据酒店的餐厅功能来提前策划，后期包括整个工程的管理阶段，整个的设计流程要按计划进行才能得到一个满意的酒店厨房。针对酒店厨房设计中的难点和常见问题提出设计解决方案，避免在酒店厨房设计中因不合理的布局导致“不合格”的厨房。

Hotel kitchen is the core of a hotel food&beverage sector, it is not only the branch of a commercial kitchen, but also is an important part of the integral kitchen concept. The preliminary scheme of a kitchen design includes the style of the planning, environment and space layout. They depend on the features of the hotel restaurant to plan in advance. Post-stage of scheme includes the management of the whole project and the entire design process. They have to be executed as planned in order to get a satisfactory hotel kitchen. Given the difficulty and common problems in hotel kitchen design, the solutions are to avoid the "unqualified" design, caused by the unreasonable layout of the kitchen.

参与嘉宾 / PARTICIPANTS

- ① 毕李明 FCSI 亚太区会长、FCSI国际理事、港大专业进修学院附属教授、FCG首席顾问
- ② 郭文辉 上海洪川商务有限公司 总经理
- ③ 王家荣 Orange Design Consultant / FCSI合作伙伴
- ④ 何凌云 上海增楷设计顾问有限公司 总工程师
- ⑤ 丁轩曾 SDS奇点设计(香港)有限公司
- ⑥ 孟家荣 DISHES Company Limited 区域支援中心总监 / FCSI合作伙伴
- ⑦ 李志敏 Ricca Design Studios / FCSI合作伙伴 总经理
- ⑧ 刘洪 上海衡山马勒别墅饭店 行政总厨

CLARA PI / president of FCSI Asia Region, International Council of FCSI, professor of School of Professional and Continuing Education of Hong Kong University, chief advisor of FCG
WINSTON KWOK / Long River Business Consulting(Shanghai)Co.,Ltd.General Manager
JIMMY WONG / Orange Design Consultant/FCSI
JAMES HO / Eika Group (Shanghai)Co.,Ltd. Chief Engineer
XUANGUANGDING / Singularis Design Studio Design Director
ROBERT MANG / DISHES Company Limited Director Regional Support Centre/FCSI - Principle
ANTHONY LEE / Ricca Design Studios/ FCSI - Principle General Manager
NICK LIU / Executive chef of Moller Villa Hotel Shanghai



CENTRAL KITCHEN CONSTRUCTION AND DEVELOPMENT FORUM

中央厨房建设与发展高峰论坛

中央厨房运作模式是当代餐饮的先进模式，也是目前餐饮经营走数字化、工业化生产的绝佳运作方式，是大型连锁餐饮企业赢得市场基本的保障。为顺应时代发展需求，推进中国餐饮行业的标准化和工业化进程，提升餐饮业中央厨房这一新兴业态下的设计、施工和运营管理水平与国际接轨。

论坛邀请了国际权威机构与政府职能部门代表、国际顶级中央厨房专家、食品安全专家、行业资深代表等，共同聚焦中央厨房概念、应用、设计以及食品安全等问题，深入介绍国内外先进案例，从可持续性角度出发，放眼未来，为亚太区餐饮业主和设备供应商提供第一手解决方案和市场动向。

Central Kitchen Operation mode is the advanced mode in the present catering industry and it is also the best operation mode for the catering industry moving to the digital and industrial production. It is the basic guarantee for the large scale chain catering enterprises to win the market. In order to follow the trend of the times, stimulating the standardized and industrialized process of Chinese catering industry is necessary to promote the level of central kitchen and got integrated with international world.

The Forum invited international authorities and the representatives from governmental functional departments, international first-class central kitchen experts, food security experts, industrial experienced representatives to focus on the Central Kitchen Concept, utilization, design as well as food security issues. Started from sustainability, it deeply introduced the domestic and global advanced cases. It will also look into the future and provide the Asia-Pacific's catering owners with the first-hand solutions and marketing trends.

参与嘉宾 / PARTICIPANTS

- ① 陈朝义 台湾中央厨房规划设计施工资深专家、台湾大学博士、富士康科技集团顾问
- ② 冯德和 中国众联中央厨房研究院院长、中国烹饪协会中央厨房推进小组副组长
- ③ 张鸿烈 中国烹饪大师、中国烹饪协会中央厨房研究院专家、肯德基创意研发金锅奖得主、原联合利华饮食策划首席顾问、原基快富(中国)食品公司研发专家
- ④ 耿强 晶链通温控供应链平台总裁，曾任卡行天下集团副总裁，利丰集团中国高级副总裁
- ⑤ 方琳 法国索迪斯(中国)区物流总监，并先后任职于浦东国际机场货运站、汽车制造行业的采埃孚(中国)投资、麦当劳的福喜食品有限公司等多家知名企业
- ⑥ 毛艳玮 FCSI会员、拓瑞斯包装亚洲公司总经理
- ⑦ 毕李明 FCSI亚太区会长、FCSI国际理事、港大专业进修学院附属教授、FCG首席顾问

CHEN CHAOYI / Senior expert of Taiwan's central kitchen planning design and construction, doctor of National Taiwan University, chief advisor of Foxconn Technology Group

FENG DEHE / President of Union Center Kitchen Institute, China Cuisine Association Central Kitchen Advance Team Deputy Head (Expert)

ZHANG HONGLIE / master of Chinese cuisine, expert of China Cuisine Association Central Kitchen Institute, Golden Pot prize winner of KFC creative R&D, former chief advisor of Unilever Food Solution, former R&D expert of Jikouli Food (China) Co., Ltd.

GEN GUANG / the President of E-JIT.COM, was the Vice President of KXTX.CN, Senior Vice President, General Manager for Business Development and Finance Director of U & W Group (China)

FANG LIN / logistics director of Sodexo (China), previously worked for Pudong International Airport cargo terminal, ZF (China) Investment Co., Ltd. Fu Xi Food Co., Ltd.

MAO YAN WEI / Member of FCSI general manager of TURUS PAK Asia Limited

GLABA PI / president of FCSI Asia Region, International Council of FCSI, professor of School of Professional and Continuing Education at Hong Kong University, chief advisor of FCG



中国餐饮业供应链发展论坛 —— HOTELEX 餐饮业高峰论坛

2016年期间就几大连锁餐饮品牌动态来看，供应链已经成为连锁餐企争相抢占的风口。海底捞、西贝、真功夫、雅玛等都开始向供应链端延伸，试图挖掘中国餐饮业3万亿元市场背后的这座“金山”。基于各自优势，不同企业向供应链端转变的方式也不尽相同：有的掌握供应链孵化新品牌，有的试水代加工，还有的向同行开放供应链。业内专家指出，餐饮业改革上半场“互联网战场”是由C端主导的，下半场毫无疑问将嵌入B端后台，而供应链将是下半场最重要的赛道。未来餐饮业的竞争就是餐饮供应链的竞争。

According to the trends of several famous food & beverage chain brands in 2016, supply chain has become the key of the competition between food & beverage chains. Haidilao, Xibei, Zhen Kung Fu, and Yama start to focus on the expansion of supply chain, try to dig for the "gold" of Chinese catering market which is worth three trillion RMB. Depending on their own advantages, different companies take steps on different ways of changing supply chain. Some companies control the supply chain to hatch new brands, others try OEM (original equipment manufacture) and open the supply chains to their peers companies. Industry experts point out that catering industry reform (the first half of "Internet" battle) is dominated by the C-terminal, the B-terminal will be implanted into the second half of the battle. The supply chain will be the key. The future catering industry competition will be the competition of the supply chain.

参与嘉宾 / PARTICIPANTS

1. 沈国文 中国餐饮供应链管理协会 主席
2. 顾振华 食品安全联合会会长、上海市食品药品监督管理局副局长
3. 杨光 餐猫CEO
4. 董凤瑞 中国餐饮供应链经理人俱乐部副主席
5. 杨文杰 美团外卖 事业部直营业务总经理
6. 翁伟 盒马鲜生 餐饮部总经理
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8. 邓超 金百万董事长
9. 李剑 新辣道集团创始人、董事长

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YANG WENJIE / General manager of retail business of Meituan
WENGWEI / General Manager, F&B department of HeMa Fresh Store
HUANG GENG / Founder and chairman of Eastwood
DENG CHAO / Chairman of Jinbaiwan
LI JIAN / Founder and chairman of New Spicy Way



上海国际咖啡美食节

Shanghai Coffee Festival 上海国际咖啡美食节首次登陆HOTELEX, 便吸引了来自国际10家著名咖啡馆和国内30余家网红咖啡店、精酿啤酒以及文创手工艺商铺。在3000平米的空间内, 短短4天便吸引了超过1W人次的普通观众到场, 包括喜好或鲜有接触咖啡的人群, 以及数家媒体记者。活动现场不仅为观众提供专业性的拉花、杯测演示和咖啡从业者演讲, 更为大众提供自主票选咖啡馆、摄影、LOVE OR NOT、Mr.Cup、咖啡历史墙等活动。此外, 极具精英性质的咖啡师选拔也在现场进行报名与评选, 并已挑选出最佳的参赛选手。此次的上海国际咖啡美食节将目光从咖啡专业人士转向大众, 为大众宣扬普及咖啡文化知识, 走向平民百姓。

获/奖/名/单

COFFEE X PHOTO 摄影作品展

一等奖: 许鑫 / 二等奖: 杨梦匀; 袁琳 / 三等奖: 夏文静; 于洋; 王颖
优胜奖: 夏文静; 宏伟; 方文奇

TOP 10 人气咖啡馆评选

TOP1 Bug Coffee / TOP2咖啡光景 / TOP3折叠咖啡

TOP4 Mini Max 迷尼麦思现烘咖啡 / TOP5森腾咖啡 / TOP6天放咖啡

TOP7爱·咖啡集盒广场店 / TOP8 Coffee Belt / TOP9 SEESAW

TOP10 1.Z Coffee

BARISTA & FARMER

袁聪 / 上海牛牛咖啡设备有限公司的咖啡培训师

It is the first time Shanghai Coffee Festival launched in HOTELEX, attracting 10 overseas cafés and over 30 domestic top cafes, craft beer brands and craft stores. The festival was held for four days in 3000 m² space, attracting over 10 thousands attendees to the venue, including coffee lovers, coffee practitioners, ordinaries as well as journalists. Professional parts such as latte art teaching, cupping and speeches were provided. Besides, top café voting, photography voting, LOVE OR NOT, Mr.Cup and Coffee History Wall welcomed attendees to take part in. Meanwhile, Barista and farmer as a professional coffee show, select the best barista on the venue. Shanghai Coffee Festival paid more attention on the public, devoting itself to popularize coffee culture and coffee knowledge.

AWARD LIST

COFFEE X PHOTO PHOTOGRAPHY EXHIBITION

Champion: Xu Xin / Runner-up: Yang Mengyun, Yuan Lin

Third Place: Xia Wenjing, Yu Yang, Wang Ying

Outstanding Prize: Xia Wenjing, Hong Wei, Fang Wenqi

TOP 10 POPULAR CAFE

TOP1 Bug Coffee / TOP2咖啡光景 / TOP3折叠咖啡

TOP4 Mini Max 迷尼麦思现烘咖啡 / TOP5森腾咖啡 / TOP6天放咖啡

TOP7爱·咖啡集盒广场店 / TOP8 Coffee Belt / TOP9 SEESAW

TOP10 1.Z Coffee

BARISTA & FARMER

Yuan Cong, Shanghai Niuniu Coffee Equipment Co.Ltd.

协办单位 / Co-organizer

coffee&i 设计地图 100
城市生活新发现

支持媒体 / Media

culture. 大麦 美团点评 社区生活 票牛 Gewara 周末去哪儿 豆瓣同城
FASHION DRINKS 时尚饮品 腾讯大东南 邻国
食尚网 shiwo.com

赞助商 / Sponsor

LADETINA YAMI 100kiyami 咖啡大师 咖啡世界



Other Activities





2017世界咖啡师大赛中国区选拔赛

世界咖啡师大赛中国区选拔赛授权于世界咖啡师竞赛 (WBC), 是目前中国唯一一项具有专业水准、系统运作和国际认证的咖啡制作比赛, 享有 "咖啡奥林匹克" 的美誉。其旨在发现和引导咖啡潮流、传播咖啡文化, 为全球的职业咖啡师提供一个表演、竞技和交流的平台。赛事由上海博华国际展览有限公司于 2003 年引入中国后, 着重突出咖啡的制作环节和技术, 并一直致力于弘扬中国咖啡文化理念和事业。世界咖啡师大赛中国区选拔赛骄傲的跨入第十五个头, 2017 年度的比赛在全国范围设立 20 多个赛区进行选手的选拔, 覆盖中国大陆华东、华北、华南、西南地区主要中心城市, 从 281 名咖啡师分区赛中选拔出来的 43 名优秀咖啡师在 2017 年 3 月 28 日至 3 月 31 日的 HOTELEX Shanghai (上海国际酒店用品博览会) 现场展示技艺、一决高低。

China Barista Championship (CBC) is the exclusive professional competition authorized by WBC. CBC aims to provide a platform for coffee professionals and enthusiasts to share, compete and celebrate. CBC was introduced to China by Shanghai UBM Sinoexpo in 2003. It has become the cradle of up-rising young coffee professionals in China. CBC has marched into her 15th year with 21 division competitions covering East, North, and Southwest regions of China. There were 43 competitors representing 21 division competitions gathered at HOTELEX Shanghai 2017 to battle it out for the exclusive spot to compete at WBC 2017.



选手及观众来源 / SOURCE OF VISITORS

咖啡店、西餐厅、咖啡设备制造商、咖啡供应商、高星级酒店、酒吧

Café, western restaurant, coffee equipment manufacturers, the high star- hotels, bars, coffee suppliers

赞助商 / Sponsor



获奖名单 / AWARD LIST

冠军 / 梁凡

亚军 / 孙磊

季军 / 张元一

Champion: Lang Fan

Runner-up: Sun Lei

Third Place: Zhang Yuan Yi

2017 CHINA LATTE ART CHAMPIONSHIP

2017世界拉花艺术大赛中国区选拔赛

World Latte Art Championship世界拉花艺术大赛是由世界咖啡与活动先驱-WCE (World Coffee Events) 基于推广精品咖啡以及基于精品咖啡发起的专业咖啡大赛, 是世界第二大赛事, 是咖啡拉花艺术的最高级别专业赛事。2017世界拉花艺术大赛中国区选拔赛开设四站分赛区, 每个分赛区的前十名获得者代表该赛区参加于2017年3月28日至3月31日在上海国际酒店用品博览会上举办的2017世界拉花艺术大赛中国区总决赛, 最终的冠军选手更将代表中国赴海外参加世界大赛, 与世界级咖啡拉花高手一决"盟主"之冠。LATTE ART是继WBC后掀起第二波咖啡竞技狂潮。

World Latte Art Championship is founded by - WCE (World Coffee Events), the premier producer of events for the coffee community worldwide. Their mission is to develop events that engage the specialty coffee community and promote coffee excellence. CLAC (China Latte Art Championship) shall become the second risen of specialty coffee in China. CLAC has marched into her 4th year with 4 division competitions. Competitors representing 4 division competitions gathered at HOTELEX Shanghai 2017, and the champion will represent China to compete with world class competitors on WLAC.



选手及观众来源 / SOURCE OF VISITORS

咖啡店、西餐厅、咖啡设备制造商、咖啡供应商、高星级酒店、酒吧

Café, western restaurant, coffee equipment manufacturers, the high star- hotels, bars, coffee suppliers

赞助商 / Sponsor

JESSTRADING
上海吉群贸易有限公司

Oetoria

1888 Mings

德商诺斯达
DE MING

Dayline

LOVERAMICS

MARKING

HARIO

OTOR 赫天力

和心

2017世界咖啡冲煮大赛中国区选拔赛

伴随着咖啡产业在国内不断地高速发展和文化的兴起，国际市场更多的将目光投向中国。而世界咖啡竞技先驱WCE（World Coffee Events）更是将世界手冲咖啡大赛（WBRC）继WBC、WLAC 和WCTC 之后授权中国区唯一主办方上海博华国际展览有限公司。第三届世界咖啡冲煮大赛中国区总决赛于2017年3月28日-3月31日在上海国际酒店用品博览会（HOTELEX Shanghai）举行。

With the rapid development of domestic coffee industry and the raise of coffee culture, China catches more attention from international market. World Coffee Events authorized Shanghai UBM Sinoexpo International Exhibition Co., Ltd, the only and exclusive exhibition organizer, to organize World Brewers Coffee Championship after WBC, WLAC and WCTC. This is the 3rd Edition for the CBRC, as the forth competition introduced to China. From the aspect of profession and welcome, WBRC enjoys its extraordinary influence among world coffee competitions and it also supported by many industrial company and coffee fans.



选手及观众来源 / SOURCE OF VISITORS

咖啡店、西餐厅、咖啡设备制造商、咖啡供应商、高星级酒店、酒吧
Café, western restaurant, coffee equipment manufacturers, the high star- hotels, bars, coffee suppliers

赞助商 / Sponsor



获奖名单 / AWARD LIST

冠军 / 李思莹

亚军 / 李健飞

季军 / 李晋坤

Champion: Li Si Ying

Runner-up: Li Jian Fei

Third Place: Li Jin Kun

2017 CHINA BREWERS CUP CHAMPIONSHIP

2017 CHINA CUP TASTER CHAMPIONSHIP

获奖名单 / AWARD LIST

冠军 / 倪胜利

亚军 / 苏子岩

季军 / 邓琦云

Champion: Ni Sheng Li

Runner-up: Su Zi Yan

Third Place: Deng Qi Yun

2017世界咖啡杯测大赛中国区选拔赛

世界咖啡杯测大赛中国区选拔赛降临于2017上海国际酒店用品博览会。作为全球咖啡专业赛事的授权单位，上海博华国际展览有限公司一直在该领域承担了与国际咖啡赛事接轨的重要作用，并将先进的咖啡文化传播到了国内。世界咖啡杯测大赛将对国内日渐成熟的咖啡市场带来一次盛大的冲击。无论是专业咖啡师的进阶训练，还是初学者的感官体验，从一定的意义上来说，世界咖啡杯测大赛能带来非常直观的推广深度。

China Cup Taster Championship was held in 2017 Hotelex Shanghai. As a global coffee professional tournament authority, Shanghai UBM Sinoexpo International Exhibition Co., Ltd. has been responsible for the important role of international coffee competitions in the field, and spread advanced coffee culture to china. World Cup Tasters Championship will make an important role of coffee competition in the domestic market to bring a grand impact. Whether it is the advanced training of professional barista, or beginner's sensory experience, in a certain sense, World Cup Tasters Championship can bring intuitive promotion.



选手及观众来源 / SOURCE OF VISITORS

咖啡店、西餐厅、咖啡设备制造商、咖啡供应商、高星级酒店、酒吧

Café, western restaurant, coffee equipment manufacturers, the high star- hotels, bars, coffee suppliers

赞助商 / Sponsor



2017 CHINA COFFEE ROASTING CHAMPIONSHIP

获奖名单 / AWARD LIST

冠军 / 叶伟伟

亚军 / 柴煜恒

季军 / 李震

Champion: Ye Wei Wei

Runner-up: Chai Yu Heng

Third Place: Li Zhen

2017世界咖啡烘焙大赛中国区选拔赛

世界咖啡烘焙大赛(WCRC)是由世界咖啡与活动的先驱世界咖啡赛事组委会 WCE (World Coffee Events) 基于推广精品咖啡发起的专业咖啡赛事, 并于 2013年首次在美国尼斯开幕。2015年, WCRC首次被引入中国, 并在广州国际酒店用品博览会(HOTEX GUANGZHOU 2015)上隆重开赛。此项赛事主要有三个板块: 咖啡生豆的评级、设定指定咖啡豆的最优烘焙曲线以及咖啡豆烘焙成品的品质, 综合考察烘焙师的专业素质及能力。

The World Coffee Roasting Championship debuted 2013 in Nice, France. In this 3-stage event, competitors were evaluated based on their performance and technic skills of grading green coffee quality, developing a roasting profile that best accentuates the desirable characteristics of that coffee, and on the ultimate cup quality of coffees roasted.



选手及观众来源 / SOURCE OF VISITORS

咖啡店、西餐厅、咖啡设备制造商、咖啡供应商、高星级酒店、酒吧

Café, western restaurant, coffee equipment manufacturers, the high star- hotels, bars, coffee suppliers

赞助商 / Sponsor





THE 6TH CHINA MASTER BARTENDER COMPETITION

第六届中国国际调酒大师杯

中国国际调酒大师杯是That's Spirits Live Show 上海国际烈酒时尚生活展的一项专业竞技赛事。历经六年的成功举办，逐渐成为国内洋酒行业、协会、烈酒爱好者、经销商、采购商等多方关注的焦点，“高品质”已经成为中国国际调酒大师杯在广大调酒师口中的代名词。

希望通过这一赛事培训和激励优秀的调酒师，提升开拓他们的技能与眼界，打造属于这个时代的调酒“大师”。同时也为亚洲地区的调酒师搭建一个互相交流、丰富调酒技艺的最具公平、公正的平台。

The 6th China Master Bartender Competition has been successfully held in Shanghai New International Expo Center on March 28th—31th, 2017. Over 150 domestic and overseas competitors rivalled each other in three regional competitions before competing the finale in Shanghai. The professional judge team led by Kin San, Hong Kong Bartender Association and World Class Champion, insures the professionalism and justice of the competition. Meanwhile, Mr Martin Vogeltanz, who is the champion of Flairtending competition of Czech, came and dedicated a spectacular performance of dual flair in the final of 2017 CMBC.

获奖名单 / AWARD LIST

■ 传统组 / CREATIVE CLASSIC

冠军 Summer Lo / 亚军 代成蹊 / 季军 马慧蒙 / 最具潜力奖 杨维杰
Champion: Summer Lo / Runner-up: DaiChengXi / Third Place: MaHuiMeng
Most potential award: YangWeiJie

■ 花式组 / FLAIRTENDING

冠军 冯雷 / 亚军 姚铭烁 / 季军 孟哲 / 最具表现力奖 关海义
Champion: Feng Lei / Runner-up: YaoMingLuo / Third Place: MengZhe
Most expressive award: GuanHaiYi

选手及观众来源 / SOURCE OF VISITORS

酒吧、酒类代理商、供应商、高星级酒店、高级餐厅、娱乐场所
Bar, Beer Agents, Supplier, Starred Hotel, Entertainment Venue

赞助商 / Sponsor



获奖名单 / AWARD LIST

冠军 / 杨帆

亚军 / 王晓荷

季军 / 丁运泉

Champion: Yang Fan

Runner-up: Wang Xiaohu

Third Place: Ding Yunquan

2017 "KING FLOWER"
SHANGHAI FASHION DRINKS
CHAMPIONSHIP

2017 “晶花杯” 上海国际潮流饮品创意制作大赛

作为饮品行业产业链的风向标，2017“晶花杯”第四届上海国际潮流饮品创意制作大赛无论从比赛规模还是参赛选手数量及专业评委团都创历史新高，又一次为展商、评委、选手和专业观众献上了一场专业性与参与性高度融合的行业交流盛宴。目前已有 10 家合作承办企业及协会嘉宾，38 位海内外专业资深评委老师的莅临参与和支持。据统计，该赛事吸引了来自 195 位选手 和 33,199 名专业观众 同我们一起见证该赛事的成长。

随着越来越强大的专业背景和精彩的现场挑战，潮流饮品大赛将以其独有的形式影响并推动着饮品市场的前行。

As the drinks industry benchmark, 'King Flower' the 4th Shanghai Fashion Drinks Competition hit a historical height this year. A professional feast has been held for our exhibitors, judges, competitors and professional visitors.

At present, there are 10 cooperation company, 38 professional judges domestic and abroad and abroad attend this competition, which attracted over 195 competitors and more than 33,199 visitors.

With the increasingly powerful professional background and the wonderful performance, 'Fashion Drinks' will affect the drinks industry by its unique form.



选手及观众来源 / SOURCE OF VISITORS

连锁餐饮、饮品加盟店、咖啡店、茶餐厅、饮品原料制造商、代理商、专业合作学院
Catering Chains, Franchise Stores of Drinks, Coffee Shop, Restaurants, Manufacturers of the Source Materials of Drinks, Agents, Professional Cooperative School

赞助商 / Sponsor





获奖名单 / AWARD LIST

冠军 / 朋福东

亚军 / 田孝清

季军 / 王子剑

Champion: Peng-Fu Dong

Runner-up: Tian Xiao Qing

Third Place: Wang Zi Jian

THE 6TH WORLD OF BREAD
CONTEST CHINA SELECTION

第六届世界面包大赛中国队选拔赛

“世界面包大赛 (Mondial du Pain)” 于2007年, 由世界面包大使团 (Les Ambassadeur du Pain) 在法国创建, 目前有50余个国家和地区参加, 代表了各个国家及地区最高的面包烘焙水平。自2007年至今, 世界面包大赛已成为世界面包行业中的权威赛事, 被称为面包界的“奥林匹克”。为促进中国餐饮业烘焙技艺发展交融, 挖掘餐饮业烘焙面点的市场潜力和优秀人才, 经世界面包大使团认定, 特举办“第六届世界面包大赛中国队选拔赛”。选拔赛的冠军将代表中国队出战“第六届世界面包大赛”。

In 2007, the "Les Ambassadeur du Pain" in France created the "World of Bread Contest". At present 50 countries and regions have participated, representing the highest baking level in various countries and regions. Since 2007, the "World Bread Contest" has become the authoritative event in the industry, known as the bread "Olympics". In order to promote the development of baking technology in China's catering industry and excavating the market potential and talents of the bakery in the restaurant industry. The "Les Ambassadeur du Pain" was held to hold the "6th World of Bread Contest China Selection". The winner will play the "6th World of Bread Contest" on behalf of the Chinese team.



选手及观众来源 / SOURCE OF VISITORS

专业面包师, 烘焙学校, 烘焙爱好者及烘焙行业相关从业人员
Bakers, Baking school, Baking enthusiasts and Baking industry related practitioners

赞助商 / Sponsor

SINMAG

三能

新良

奥妮

AB MAURI

英豪马利

铁全

海嘉

金象

金象

金象

金象

金象

金象



2017 上海国际披萨大师赛

上海国际披萨大师赛是由上海博华国际展览有限公司在2013年发起主办，旨在推动披萨行业在中国的发展、促进披萨产品创新、传播披萨知识文化、发现披萨优秀人才，为中国职业披萨厨师提供表演、竞技和交流的平台。

从2015年开始，该赛事在天府之国—成都和商贸之都—广州，进行区域赛选拔，总决赛将在Hotelex上海国际酒店用品展会期间进行。随着赛事的不断扩大2017-2018赛季的比赛即将增加了华北赛区—北京。该赛事逐渐成为国内披萨行业、烘焙爱好者、经销商、采购商、餐饮公司、烘焙店、西餐厅、咖啡店、披萨店等多方关注的焦点。

Shanghai Pizza Master Competition was organized by Shanghai UBM Sinoexpo International Exhibition Co., Ltd in 2013, aiming to accelerate the development of the pizza industry in China meanwhile to promote the innovation of pizza products by spreading the knowledge of pizza, discovering the talents of pizza and providing a platform for Chinese professional pizza chef.

In 2015, the competition started from Chengdu and Guangzhou divisions, and ended up with its final in HOTELEX Shanghai. With the continuous expansion of the 2017-2018 season, the Northern China division - Beijing will be added. The event has gradually become the focus of domestic pizza industry, baking enthusiasts, distributors, buyers, catering companies, bakery stores, restaurants, cafes, pizza shops and other multi focus.

获奖名单 AWARD LIST

冠军 张杰 / 亚军 曾德利 / 季军 沈丽萍

最佳人气奖 黄伟 / 最具表现力奖 王强 / 最佳速度奖 徐金成 张文杰

特色风味奖 王英杰

Champion: Zhang Jie / Runner-up: Zeng DeLi / Third Place: Shen LiPing
The Most Popularity Award: Huang Wei / The Most Expressive Award: Wang Qiang
The Best Speed Award: Xu JinCheng / Zhang WenJie / Special Flavour Award: Wang Yinjie

选手及观众来源 / SOURCE OF VISITORS

连锁餐饮，食品饮料原料制造商，代理商，茶餐厅，娱乐场所，高星级酒店，咖啡厅，烘焙店
Chain Catering, Food & Drink Materials, Western Restaurant, Baking school, High-star Hotels, Coffee Shop

赞助商 / Sponsor





2017 HOTELEX "THE RISING STAR" CHEF COMPETITION

2017 HOTELEX “明日之星” 厨师大赛

2016-2017赛季Hotelex “明日之星” 厨师大赛由中国烹饪协会与上海博华国际展览有限公司联合主办，中国烹饪协会国际美食委员会承办。继2015与2016年两个赛季的成功举办，2017年，“明日之星” 厨师大赛将发展成全国性赛事，旨在为全国的青年学生和青年厨师搭建交流的平台。“明日之星” 烹饪比赛，通过与媒体的广泛合作，创建并壮大自己的大家庭，逐步搭建与国际赛事、与名人厨艺及相关合作伙伴等联系，分享对烹饪精美食物技艺传承，并不断创造与创新，使“明日之星” 早日在国际烹饪领域熠熠闪光。

获/奖/名/单

- 【一 等 奖】四川旅游学院
 【二 等 奖】上海旅游高等专科学校 “子捷” 队
 上海旅游高等专科学校 “令迪” 队
 杭州范特西厨师团队
 【三 等 奖】杭州西湖职业高级中学 “a lively chefs” 队
 达文西厨师团队 Da Vinci team
 上海欧米奇西点西餐学院 “Omick dream team”
 广东省贸易职业技术学校
 【最佳创意奖】江湖文 杭州范特西厨师团队
 【最佳技术奖】吴奕玮 上海旅游高等专科学校 “子捷” 队

选手及观众来源 / SOURCE OF VISITORS

餐饮连锁，餐饮加盟店，直营店，代理商，茶餐厅，娱乐场所，烹饪学校，高星级酒店
 catering chains, franchise store, regular chains, agents, restaurants, recreation venues,
 cooking schools and high star hotels

赞助商 / Sponsor



2016-2017 Hotelex “The Rising Star” Chef Competition is jointly organized by China Cuisine Association and Shanghai UBM Sinoexpo International Exhibition Co., Ltd. After the successful hosting of the 2015 and 2016 seasons, 2017 Hotelex “The Rising Star” Chef Competition will develop into a national contest, aiming at building a communication platform for young students and young cooks. “The Rising Star” Chef Competition cooperates with the media in order to create and strengthen its own family, gradually setting up connection with the international competitions, the celebrity chefs and related partners, to share cooking skills, fine food and continuously keep creation and maintain creative and innovative. Finally, “The Rising Star” Chef Competition will be shining in the field of international cuisine.

AWARD LIST

- 【 The First Prize 】 Sichuan Tourism College
 【 The Second Prize 】 Shanghai Institute of Tourism
 Shanghai Institute of Tourism
 Hangzhou Fantasy Team
 【 The Third Prize 】 Hangzhou West Lake Vocational Middle School
 Shanghai Omick Western Catering College
 Guangdong Trade Vocational Technical School
 Da Vinci Team
 【 The Best Creative Award 】 Jiang Shuwen Hangzhou Fantasy Team
 【 The Best Technology Award 】 Wu Yiwei Shanghai Institute of Tourism





2017 HOTELEX& SABOR FUSION STAR CHEF COMPETITION

2017 HOTELEX&SABOR FUSION 星厨大师赛

2017Hotelex&Sabor Fusion星厨大赛旨在向全球、特别是欧洲推广中华优秀餐饮文化以及优秀的青年中国籍厨师的专业大赛。通过Hotelex&Sabor Fusion星厨大赛发掘优秀的厨界之星，为中餐大师打开通往世界的大门！其他的参赛选手也将通过奢部名厨之星大赛和奢部国际美食文化展奢部国际美食高峰论坛的舞台为广大的餐饮企业、投资人所了解、知晓。本次大赛邀请100个选手参与该比赛，选出至少20位选手参与2017年6月的奢部名厨之星总决赛。

获/奖/名/单

曹旭东	杭州雷迪森铂丽大饭店有限公司 / 副厨师长
陈南	上海同君福大酒楼有限公司 / 厨师
程 尾	江阴弘昇酒店 / 热菜
丁文强	杭州钱江新城万豪酒店 / 冷菜厨师长
范世浩	东阳凤凰谷天湖度假酒店 / 炉头主管
冯 卫	四川省南充市顺庆区文峰街纳古纳餐厅 / 厨师长
候云虎	海陵宾馆 / 主管
胡新民	温州华侨饭店有限公司 / 厨师
宦文杰	杭州世贤君湖大饭店 / 冷菜主厨
黄厚雷	上海法莱德大酒店有限公司 / 烧腊主管兼出品组长
嵇新宏	镇江书香世大酒店管理有限公司 / 总厨
林良兴	镇江市东乡世茂大酒店 / 行政总厨
林梓华	温州铂尔曼酒店 / 粤菜主管
刘崇聪	江苏省江阴市留云谷酒店 / 厨师
刘兰平	上海久殷实业有限公司, 久殷精英会 / 总厨
沈正付	江苏天玉雅居餐饮管理有限公司 / 厨师
陶霄楠	上海外高桥富荟会展公寓酒店 / 西餐总厨
王勇毅	深圳福田香格里拉大酒店 / 炉灶
肖亮亮	张家港1931上海滩主题餐厅 / 厨师
姚彬彬	厦门chic1699 洋庄私厨 / 行政总厨

选手及观众来源 / SOURCE OF VISITORS

餐饮连锁, 餐饮加盟店, 直营店, 代理商, 茶餐厅, 娱乐场所, 烹饪学校, 高星级酒店
catering chains, franchise store, regular chains, agents, restaurants, recreation venues,
cooking schools and high star hotels

贊助商 / Sponsor



Cao Xudong
Chen Nan
Cheng Wei
Ding Wen
Fan Shiqiang
Feng Wei
Hou Yunhu
Hu Xinmin
HuanWenjie
Huang Houlei
JiXinhong
Lin Liangxing
Liu Zihua
Liu Chungcong
Liu Lanping
Shen Zhengfu
Tao Xiaodong
Wang Yongyi
Xiao Lianliang
Yang Yanbin

XuDongGrand Parkray HangzhouSous / Chef
Shanghai TongjunfuRestaurantLtd / Cook
JiangyinHopesun Hotel / Cook
Hangzhou Marriott Hotel QianjiangCold Food / Chef
DongyangFenghuangGutianlinResort Hotel / Stove Chef
Naguna Western RestaurantNanchong / Chef
Hailun Hotel / Executive
Wenzhou Overseas Chinese Hotel / Cook
Narada Grand HotelColdFood / Chef
HouleiFriend Hotel ShanghaiGrilli Cook&Group / Leader
SCHOTEL / Chef
GRAND HOTEL / Executive Chef
Pullman Wenzhou HotelCantonese cuisine / Executive
Liuyungu Hotel Jiangyin / Cook
JiudianJingyinghut / Chef
Jiangsu TianshuiYajuCatering Services Company / Cook
Regal Plaza Hotel & ResidenceWestern Food / Chef
Futian Shanghai-La ShenzhenStove / Cook
1931 Shanghai Beach Theme RestaurantZhangjiang / Cook
CHIC 1699 / Executive Chef





“I’M THE CHEF” SHANGHAI BAKERY
MASTER CHAMPIONSHIP 2017

“KINGDOM CUP” TROPHY OF PASTRY
AND CAKE DESIGN WORLD CHAMPIONSHIP
2017 CHINA SELECTION

2017 “我是主厨”上海烘焙大师赛

“KINGDOM 金城制冷”世界烘焙、甜点&蛋糕大赛（中国区选拔赛）

由上海博华国际展览有限公司、王森国际烘焙西点西餐咖啡学院、我是主厨联合会联合主办的“我是主厨”上海烘焙大师赛于3月31日成功落下了帷幕。活动同期还举办了“KINGDOM金城制冷”世界烘焙、甜点&蛋糕大赛（中国区选拔赛）。

按照比赛要求，2017“我是主厨”烘焙大师赛比赛内容包括：拉糖工艺、翻糖蛋糕和巧克力工艺，三个组别中决出唯一的最高荣誉——大会会长奖，其有机会参加十月份在东京举办的Japan Cake Show上比赛。

“KINGDOM 金城制冷”世界烘焙、甜点&蛋糕大赛（中国区选拔赛）是由甜点、冰激凌、巧克力联盟举办的比赛，面向全世界所有的国家。今年新设中国预选赛，比赛内容包括：巧克力和夹馅巧克力造型、糖艺造型和糖霜造型三大比赛项目。本次比赛包括实操操作和口味评测两大部分，每个项目的参赛选手需要独立完成这两类操作，每个组别夺得冠军的选手就将代表中国队参加今年10月21日-22日在意大利米兰举办的世界烘焙、甜点&蛋糕大赛总决赛。

获/奖/名/单

2017 “我是主厨”上海烘焙大师赛

大会会长奖：邓正典(将直接入围东京蛋糕展决赛环节)

拉糖组：金奖-邓正典 / 银奖-曹毓麟 / 铜奖-莫贵师

翻糖组：金奖-周斐 / 银奖-周妙 / 铜奖-陈明慧

巧克力组：金奖-陈思远 / 银奖-何永智 / 铜奖-郝志萍

“KINGDOM 金城制冷”世界烘焙、甜点&蛋糕大赛（中国区选拔赛）

拉糖：张超 / 糖霜：韩磊 / 巧克力：王启路



From March 28th to March 31st, "I'm chef" China Bakery Master Championship, which was co-hosted by Shanghai UBM Sinoexpo International Exhibition Co., Ltd., Wangsen International Education of Coffee Baking Western-Food and I'm chef association, successfully ended its competition with the arts of Sugar Art, Fondant Art and Chocolate Art. During this time, "KINGDOM CUP" Trophy of Pastry and Cake Design World Championship 2017 China Selection was also successfully held.

The person who won the General president Award of the "I'm The Chef" Shanghai Bakery Master Championship would take part in Japan Cake Show in Tokyo in the October. "KINGDOM CUP" Trophy of Pastry and Cake Design World Championship 2017 is facing to all over the world with China added this year. The competition included Sugar Art, Fondant Art and Chocolate Art. The champion of each group will attend the competition on behalf of China in Milan on October 21st and 22nd this year.

AWARD LIST

"I'm The Chef" Shanghai Bakery Master Championship 2017

[SUGAR ART] Gold Awards: Deng Zhengdian / Silver Awards: Cao Yuqi / Bronze Awards: Mo Guishi

[FONDANT ART] Gold Awards: Zhou Fei / Silver Awards: Zhou Miao / Bronze Awards: Chen Minghui

[CHOCOLATE ART] Gold Awards: Chen Siyuan / Silver Awards: He Yongzhi / Bronze Awards: Hao Zhiping

"KINGDOM CUP" Trophy of Pastry and Cake Design World Championship 2017 China Selection

Sugar Art: Zhang Chao / Fondant Art: Han Lei / Chocolate Art: Wang Qilu





2017帕尔马世界披萨大师赛中国区选拔赛

本次大赛是由上海博华国际展览有限公司和意大利大赛组委会强强联手，共同举办，并得到了业内诸多企业及品牌的赞助，包括：Le 5 Stagioni（意大利面粉），Greci（意大利番茄酱及其他披萨配料），Casale（意大利火腿），Gi Metal（披萨操作台）Pizza Master（披萨烤炉）。

最后现场共有15名选手参与，经过激烈的角逐，冠军由刘亚奇获得。他制作的披萨是马苏里拉奶酪和牛肉构成的，获得了评委一致的好评。他将赢得由主办方上海博华国际展览有限公司提供的前往意大利的往返机票作为大奖，代表中国前往世界舞台，与来自全球的披萨大师们一较高下。

The event has been organized in close cooperation with UBM Sinoexpo which has been supported by many companies and brands in the industry including: Le 5 Stagioni Italian flour, Greci toppings and tomato sauce, Casale Food with Italian Ham, Gi Metal tools and Pizza Master professional ovens.

The winner was Mr Liu Ya Qui with his pizza of mozzarella and beef: a great craft product with all Italian original toppings. He won the flight to Italy, sponsored by UBM Sinoexpo, and the award has been given directly from Mr Mark Lu, Deputy Sales Manager of UBM.



选手及观众来源 / SOURCE OF VISITORS

披萨店，西餐厅/连锁餐厅/餐饮管理机构，食品经销商，披萨设备供应商/经销商

Pizza Store, Western Restaurant (Restaurant Chains) Restaurant Management Group, Food Distributors, Pizza equipment suppliers / distributors

赞助商 / Sponsors



获奖名单 / AWARD LIST

冠军 / 哈桑

亚军 / 湛波

季军 / 郭宏武

Champion: Sang Ha

Runner-up: Bo Zhan

Third Place: Hongwu Guo

2017 CHINA GELATO
CHAMPIONSHIP

2017 上海国际手工冰淇淋大师赛

上海国际手工冰淇淋大师赛由上海博华国际展览有限公司举办。总决赛于每年三月底四月初上海国际酒店用品展火热开赛。大赛旨在推动冰淇淋行业发展，不仅获得了意大利手工冰淇淋协会的大力支持，也获得了行业巨头卡比詹尼和法布芮的鼎力支持。

China Gelato Championship is organized by Shanghai UBM Sinoexpo. The final will be held throughout the duration of HOTELEX Shanghai. The contest aims to promote the development of Gelato, and will be supported by gelato masters from MGI as well as Carpigiani and Fabbri.



选手及观众来源 / SOURCE OF VISITORS

冰淇淋店, 咖啡店, 烘焙店 Gelato Shop / Cafe / Bakery

赞助商 / Sponsor



“JINHONG CUP” STAR HOTEL TABLE
ART DISPLAY COMPETITION 2017

2017 “锦宏杯” 星级酒店摆台大赛

作为第二十六届上海国际酒店用品博览会桌面用品大赛的重头戏，2017 “锦宏杯” 星级酒店摆台大赛在保留原有自助餐的比赛内容上还新增西式宴会、下午茶摆台两个项目，凡参加比赛的选手必须同时熟悉下午茶摆台及西式宴会摆台服务的标准与规范，自助餐摆台按4人位设计，西式宴会摆台和下午茶摆台以6人位设计，参赛选手需在四天的参赛实践内，根据主题现场完成西式宴会、西式自助餐的摆台设计（包括菜台设计）以及下午茶摆台的创作。

获/奖/名/单

- | | |
|-------------------|-----------------------------------|
| [西式自助餐摆台-团体一等奖] | 上海锦江国际酒店管理有限公司 |
| [西式自助餐摆台-团体二等奖] | 虹桥迎宾馆、迎园饭店、兴国宾馆 |
| [西式自助餐摆台-团体三等奖] | 外高桥皇冠假日酒店、银星皇冠假日酒店、蓝宫大饭店、上海国际会议中心 |
| <hr/> | |
| [西式宴会摆台-团体一等奖] | 兴国宾馆 |
| [西式宴会摆台-团体二等奖] | 上海国际会议中心、虹桥迎宾馆、上海锦江国际酒店管理有限公司 |
| [西式宴会摆台-团体三等奖] | 蓝宫大饭店、迎园饭店、外高桥皇冠假日酒店、银星皇冠假日酒店 |
| <hr/> | |
| [下午茶摆台-团体一等奖] | 上海锦江国际酒店管理有限公司 |
| [下午茶摆台-团体二等奖] | 上海国际会议中心、虹桥迎宾馆、兴国宾馆 |
| [下午茶摆台-团体三等奖] | 迎园饭店、蓝宫大饭店、银星皇冠假日酒店、外高桥皇冠假日酒店 |
| <hr/> | |
| [西式自助餐摆台-最佳菜台设计师] | 上海锦江国际酒店管理有限公司-郭子文 |
| [西式自助餐摆台-最佳摆台设计师] | 兴国宾馆-何方 |
| [西式宴会摆台-最佳设计师] | 兴国宾馆-晋亚飞 |
| [下午茶摆台-最佳设计师] | 上海锦江国际酒店管理有限公司-张倩倩 |

赞助商 / Sponsor



On top of Buffet, "Jinhong Cup" Star Hotel Table Art Display Competition 2017 retained buffet, added western banquet and royal tea table art. The buffet competition required the participant to design for four people, the western banquet competition and royal tea table art competition required the participant to design for six people. The participant should consider the design of dinner table and dish table.

AWARD LIST

BUFFET DISPLAY (FOR GROUP)

- | | |
|-------------------|---|
| [WINNER] | JinjiangHotels |
| [1ST RUNNER-UP] | Hong Qiao State Guest Hotel / YingYuan Hotel / Radisson Plaza Xing Guo Hotel Shanghai |
| [2ND RUNNER-UP] | Crowne Plaza Shanghai / Ramada Plaza Shanghai / Blue Palace Hotel
Shanghai International Convention Center |

WESTERN BANQUET (FOR GROUP)

- | | |
|-------------------|--|
| [WINNER] | Radisson Plaza Xing Guo Hotel Shanghai |
| [1ST RUNNER-UP] | Shanghai International Convention Center / Hong Qiao State Guest Hotel / Jinjiang Hotels |
| [2ND RUNNER-UP] | Blue Palace Hotel / YingYuan Hotel / Crowne Plaza Shanghai / Ramada Plaza Shanghai |

ROYAL TEA TABLE ART (FOR GROUP)

- | | |
|-------------------|---|
| [WINNER] | Jinjiang Hotels |
| [1ST RUNNER-UP] | Shanghai International Convention Center / Hong Qiao State Guest Hotel / Radisson Plaza Xing Guo Hotel Shanghai |
| [2ND RUNNER-UP] | YingYuan Hotel / Blue Palace Hotel / Ramada Plaza Shanghai / Crowne Plaza Shanghai |

BEST BUFFET DISPLAY DINNER TABLE DESIGNER / JinjiangHotels—Guo Ziwen
BEST BUFFET DISPLAY DESIGNER / Radisson Plaza Xing Guo Hotel Shanghai—He Fang
WESTERN BANQUET BEST DESIGNER / Radisson Plaza Xing Guo Hotel Shanghai—Jin Yafei
ROYAL TEA TABLE ART BEST DESIGNER / JinjiangHotels—Zhang Qianqian





HOTEL UNIFORM 2017

2017 第六届星级酒店制服秀

“2017酒店制服秀”于2017年3月28日至31日，HOTELEX 2017 在上海新国际博览中心举办。此次活动是第二十六届上海国际酒店用品博览会中酒店布草板块的重要活动。

在为期三天的评比中和最后一天的巡演中上海国际会议中心、富建酒店、虹桥迎宾馆、嘉定宾馆、锦江酒店6家星级酒店参与其中，酒店制服已经上升为酒店形象和文化的展示，酒店制服在不同风格的酒店中会有不同的魅力，或亲和简单，或优雅精致，或时尚低调，或休闲干练……回顾4天的活动中，无论是旗袍秀还是汉朝婚礼重演，一切的创意和精心编排都表现了酒店人独具慧眼的巧思。

不仅如此，酒店制服是酒店员工美的载体，需要符合当代人的审美需求。因此，越来越多的人开始关注酒店制服的流行趋势。在3月29日，东华大学职业服研究所与上海职尚创意设计有限公司共同发布了2017/2018酒店与餐饮类职业服流行趋势，得到业内的广泛关注。

获/奖/名/单

- 【团体一等奖】虹桥迎宾馆
- 【团体二等奖】兴国宾馆、嘉定宾馆
- 【团体三等奖】上海国际会议中心、上海锦江国际酒店管理有限公司、富建酒店
- 【优秀表演奖】富建酒店
- 【最佳情景奖】虹桥迎宾馆
- 【最佳解说奖】上海锦江国际酒店管理有限公司
- 【最佳设计师奖】兴国宾馆、嘉定宾馆
- 【最佳设计师奖】上海青禾服装股份有限公司
- 【最佳制服供应商奖】上海红鹭服饰有限公司
- 【最佳服装设计奖】北京市多米来服装服饰有限公司
- 【最佳服装设计奖】济南乔布蓝服装有限公司
- 【最佳服装设计奖】无锡丰博服饰有限公司
- 【最佳服装设计奖】无锡依梦都服饰有限公司

赞助商 / Sponsor



2017 Hotel Uniform is one of the most popular activities of the HOTELEX SHANGHAI 2017 in TEXTILE part. Hotel Uniform 2017 featured professional models to display the latest trends, and it managed to gather six star hotels to compete, including Shanghai International Convention Center, Fu Jian Hotel, Hong Qiao State Guest Hotel, Jia Ding Hotel and JinJiang Hotels. It is not only a competition for uniform design, but also a function to maintain staff morale. Therefore, more and more people has began to pay attention to the trend of hotel uniforms. In March 29th, Dong Hua University and Shanghai Uniform Creative Design Co., Ltd have jointly released the 2017/2018 Hotel and catering fashion trends, which has brought widespread attention.

AWARD LIST

- 【First Prize Groups】Hong Qiao State Guest Hotel
- 【Second Prize Groups】Radisson Plaza Xing Guo Hotel Shanghai / JIADING HOTEL
- 【Third Prize Groups】Shanghai International Convention Center Co.Ltd.
Shanghai Jin Jiang International Hotels (Group) Company Limited
FUJIAN HOTEL
- 【Best Performance】FUJIAN HOTEL
- 【Best Melodrama】Hong Qiao State Guest Hotel
- 【Best Commentary】Shanghai Jin Jiang International Hotels (Group) Company Limited
- 【Best Designer(For Hotel)】Radisson Plaza Xing Guo Hotel Shanghai / JIADING HOTEL
- 【Best Designer(For Hotel)】Shanghai Qinghe Clothing Co., Ltd.
- 【Best Uniform Supplier】Shanghai Honglu Fashion Co., Ltd.
- 【Best Uniform Design】Beijing Duomilai Garments & Attire Co., Ltd.
- 【Best Uniform Design】Jinan Joblabel Workwear Co., Ltd.
- 【Best Uniform Design】Wuxi Fengbo Garment Co., Ltd.
- 【Best Uniform Design】Wuxi Yimengdu Dress Co., Ltd.





第四届“万润杯”酒店客房技能大赛

2017年3月28日-3月31日，在上海旅游行业协会的指导下，由上海博华国际展览有限公司携手上海万润酒店用品设备市场经营管理有限公司的新一届的酒店客房服务技能争霸赛如期而至。作为酒店行业，过硬的岗位技能及优良的服务水平是必不可少的，为了挖掘员工潜力，充分调动员工掌握业务技能的学习热情和积极性、展示酒店客房服务的技能及布草的发展趋势、全面提升客房服务及布草的品质，和为酒店及布草厂商搭建沟通交流的平台。第四届“万润杯”酒店客房技能大赛总共吸引了沪上32家酒店70位酒店员工参与。本次比赛的床品赞助是金可儿（上海）床具有限公司。

From March 28th to March 31st, under the guidance of Shanghai Tourism Industry Association, jointly launched by Shanghai UBM Sinoexpo International Co., Ltd. and Shanghai Wanrun International Hotel Supplies Market, the 4th "Wanrun Cup" Star Hotel Service Skill Competition started on time. As the hotel industry, excellent service skills is essential to inspire potential out of the employees, to improve star hotel service skill and to show the good quality of textile product, which builds a platform between hotel managers and suppliers. 70 hotel employees from 32 Star hotels in Shanghai attended the competition. The product sponsor of the competition is Kingkoil (Shanghai) Sleep System Co., Ltd.

获奖名单 AWARD LIST

- 【冠军】锦江之星旅馆有限公司 黄爱萍 / 上海虹桥迎宾馆 卢有琴
【亚军】锦江之星旅馆有限公司 赵永叶
【季军】上海虹桥迎宾馆 赵妍 / 锦江之星旅馆有限公司 张来生
上海虹桥迎宾馆 杨秋玲

Winner: JinjiangHotels-Aiping Huang / Hong Qiao State Guest Hotel-Youqin Lu
1st Runner up: JinjiangHotels-Yongye Zhao
2nd Runner up: Hong Qiao State Guest Hotel-Yan Zhao
2nd Runner up: JinjiangHotels-Laishang Zhang / Hong Qiao State Guest Hotel-Qiuling Yang

赞助商 / Sponsor

KING
KOIL
—美商金可儿—

嘉宾厨师 / CHEF TEAM

Alan Orreal
Benny Dong
Vito Bellome
Massimo
Edward Zhong
Jacqueline Qiu
Louie Ye
Chef He
Clinton Zhu

2017 ART&SCIENCE KITCHEN LAB

2017 艺术与科学厨房实验室

革新来自对于事业的热爱!

HOTELEX不断搜集更为高效环保的产品,为您的厨房注入新的生命力,让您的工作事半功倍,让您的后厨更具效率。

HOTELEX餐饮综合版块,是酒店及餐饮业人士的采购首选。

Hotelex将会打造一个全新的概念厨房——Kitchen Lab,厨房中将会配备各个国际品牌设备和国际顶级厨具,诚邀世界名厨在厨房中展现设备与食材的完美结合,引爆现场味蕾!

Innovation comes from the love of career!

HOTELEX constantly searches more efficient and more environmental-friendly products, injecting new vitality into your kitchen and let you accomplish more work with less time.

HOTELEX catering section is the first choice of hotel and catering industries Professionals.

Hotelex will create a new concept of kitchen -- Kitchen Lab. kitchen will be equipped with various international brands of equipment and top international catering equipment. We will invite best chefs in the world to detonate your taste buds.



赞助商 / Sponsor



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3月29日全球直播

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全天联播八小时不间断

“进口IN选”臻选好货

内容导购打通营销最后一公里

敞开全年心动低价

全场直播商品零门槛包邮

红包、优惠券直播不停

这次展会直播是一次颠覆性的B类O2O营销活动，既有线下展会的庞大客流量，更有阿里系统上直播带来的海量买家资源！1688【进口IN选】直播厅将通过这次展会直播，借助KOL的影响力，以场景化的营销模式来打造IN选明星好货。8小时不间断展会直播包含对5个商家的爆品直播，产品涵盖德国Wesergold果汁、澳洲Nutri-Brex麦片、澳洲原切牛排、印尼喜延燕窝、俄罗斯安妮斯巧克力等。平均每个商家直播一个半小时。同时，1688【进口IN选】直播厅将结合强内容策划，多角色互动，多端口引流、全方位预热等一系列动作，结合展会场景全线出击！旨在精准融合线下展会的庞大客流量和线上直播，吸引阿里系统上直播带来的海量买家资源！助力参与展会直播的代理商和寻找代理商的品牌商家打造O2O展会营销新模式

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Alibaba 1688 platform's first official exhibition live (video streaming) event is fully utilizing the benefit of quick time-to-market strategy and so should you!

Non-Stop 8 Hours of Live Broadcast

IN-Choice Epic Selection

Content-based recommendation

Extra savings

Free Shipping in Live Show

Red Envelopes and Discount Coupons

This unconventional marketing event will revolutionize how business conducts O2O marketing. In addition to vast number of exhibition visitors, Alibaba's platform will attract millions of online audience to watch and place order during this live broadcast. 1688 IN-Choice live will leverage the power of key opinion leaders (KOLs) and situational surroundings of exhibition to mold star products in Chinese consumer market. During the non-stop 8 hours live broadcast, we will showcase products from 5 selected merchants, e.g. Wesergold juice from Riha Group Germany, Nutri-Brex from Sanitarium Australia (Brand owner of Weet-Bix), Grand Shop unprocessed Steak from Australia, Xiyanyan bird nest from Indonesia, and APRIORI dark chocolate from Russia etc. In the 90-minute live show, each merchant will have a chance to interact with broadcast host, KOLs and online buyers, to promote products to multiple touch points, and to explore various channels via Alibaba platform in exhibition surroundings. Using exhibition environment and on-site visitors setting, Alibaba 1688 import platform will attract targeted online and onsite buyers to source import products. This event will bring live show exhibitors, resellers and brand owners who are looking for resellers, and a whole-new O2O marketing experience!







3月28日晚于浦东嘉里中心举办的2017 HOTELEX觅乐年度评选，邀请到了来自国内外近千位重量级嘉宾莅临现场，行业精英、高星级酒店管理层及业主、国际酒店设计大师、餐饮行业风云人物、以及优秀供应商。来自主办单位中国旅游饭店业协会以及全国各地省市饭店及旅游协会协办单位的评委团，对参评企业进行评审，选出行业的精英企业以及对行业做出杰出贡献的个人，颁发觅乐各项大奖。除此之外，在盛典现场还特别设置了精彩节目、美酒美食以及抽奖环节。特别鸣谢：

白金赞助商：上海君聪进出口有限公司

2017 Mirror Award established in Shanghai Kerry Hotel on the night of 28th March. About a thousand of honoured guests have been invited to the site; including industry elite, hotel managers, designers, and excellent suppliers. A jury composed of the China Tourism and Hotel Industry Association and its co-organizers tourism industry association hotels branch across China will examine and appraise the participant enterprises to select and award the outstanding industrial enterprises, and the elites who have made outstanding contributions to the hospitality and catering industry. In addition, there are also fascinating performance and Lucky Draw session during the Gala Dinner.

Shanghai Jun Cong Import & Export Co., Ltd.



MIRROR AWARD

■ 以贤为镜
——觅乐年度评选



酒店餐饮最佳供应商奖 BEST CATERING SUPPLIER AWARD

上海香季咖啡贸易有限公司
Shanghai HiangKie Coffee Ltd

上海吉晟贸易有限公司
Jess (Shanghai) Trading Co., Ltd

上海和沁经贸有限公司
Shanghai Walton Concepts Economic & Trading Co., Ltd

青岛益达制冷设备有限公司
QINGDAO EASY BEST REFRIGERATION EQUIPMENT CO., LTD

杭州凯特对外贸易有限公司
Hangzhou Kator Foreign Trade Co., Ltd

德馨浓缩饮料(上海)有限公司
Dethlin Syrup International (Shanghai) Co., Ltd

福州市帮利茶业有限责任公司
Fuzhou Benny Tea Industry Co., Ltd

福建省邦领食品有限公司
FUJIAN JUMBO GRAND FOOD CO., LTD

商丘市饮之健生物科技有限公司
Shangqiu City drink Key Biotechnology Co., Ltd

上海育芳食品科技有限公司
Young & Fine Food Tech (Shanghai) Co., Ltd

酒店餐饮最佳品牌奖 BEST CATERING SUPPLIER BRAND AWARD

莫林食品(嘉兴)有限公司
MONIN Gourmet Flavoring
Food & Beverage (Jiaxing) Co., Ltd

大正集团
Dazheng Group

斯科茨曼制冰系统(上海)有限公司
Scotsman Ice Systems (Shanghai) Co., Ltd

常州超级食品有限公司
Changzhou Super Food Co., Ltd

苏州市佳禾食品工业有限公司
Suzhou Jiahe Foods Industry Co., Ltd

上海诚宇包装制品有限公司
Shanghai Chengyu Packaging Co., Ltd

惠家电器有限公司
GMP Industrial Co., Ltd

中国茶叶有限公司
China Tea Co., Ltd

杭州味全食品有限公司
HANGZHOU WEI-CHUAN FOOD CO., Ltd

好瑞奥(上海)商贸有限公司
Hario (Shanghai) Co., Ltd

酒店设备最佳供应商奖 BEST HOTEL EQUIPMENT SUPPLIER AWARD

英联斯特(广州)餐饮设备有限公司
Vesta (Guangzhou) Catering Equipment Co., Ltd

大昌华嘉商业(中国)有限公司
DKSH (China) Co., Ltd

温特豪德贸易(上海)有限公司
WINTERHALTER SHANGHAI TRADING CO., LTD

希悦尔(中国)有限公司
Sealed Air

新麦机械(无锡)有限公司
SINMAG EQUIPMENT CORPORATION

山东宏泰电器有限公司
SHANDONG HONGTAI ELECTRICAL APPLIANCE CO., LTD

山东金佰特商用厨具有限公司
Shandong Bittel Intelligent Technology Co., Ltd

广东星星制冷设备有限公司
Guangdong Xingxing Refrigeration Equipment Co., Ltd

华磁商用电器制造(连云港)有限公司
Chinduce Commercial Electric Appliance
Manufacture (Lian Yun Gang) Co., Ltd

上海创绿餐饮设备有限公司
Shanghai Chuanglv Catering Equipment Co., Ltd

酒店设备最佳品牌奖 BEST HOTEL EQUIPMENT BRAND AWARD

高达食品设备有限公司
HOBART FOOD EQUIPMENT CO., LTD

意亚立餐饮设备(上海)有限公司
ALI FOOD SERVICE EQUIPMENT (SHANGHAI) CO., LTD

Welbilt(中国)餐饮设备集团
Welbilt

星崎冷热机械(上海)有限公司
HOSHIZAKI SHANGHAI CO., LTD

惠州勘宝商业有限公司
HUIZHOU CAMBRO COMMERCE CO., LTD

傲梁贸易(上海)有限公司
ANGELO PO TRADING SHANGHAI CO., LTD

MKN Maschinenfabrik Kurt Neubauer GmbH

美得彼餐饮设备(上海)有限公司
Middleby China Corporation

沃洛世贸易(上海)有限公司
UNOX Trading (Shanghai) Co., Ltd

北京奥力来健身有限公司
Active Lifestyle

酒店用品最佳供应商奖 BEST HOTEL SUPPLIER AWARD

扬州凯来旅游用品有限公司
Yangzhou Kailai Hotel Amenities Co., Ltd

上海感博商贸有限公司
SHANGHAI GANBOR TRADING CO., LTD

上海威顺电器有限公司
Shanghai Veetsan Electrical Appliance Co., Ltd

上海永艺工贸有限公司
Arslonga (Shanghai) Co., Ltd

山东思维纺织有限公司
Shandong Siwei Textile Co., Ltd

江苏红金顶织造有限公司
Jiangsu Hongjinding Weaving Co., Ltd

广东伯林陶瓷实业有限公司
Guangdong Benling Ceramics Industries Co., Ltd

北京美爵信达科技有限公司
Cetis

亚玛芬体育用品贸易(上海)有限公司
Amer Sports Shanghai Trading Ltd

山东比特智能科技股份有限公司
Shandong Bittel Intelligent Technology Co., Ltd

酒店设备最佳品牌奖 BEST HOTEL EQUIPMENT BRAND AWARD

哈曼(中国)投资有限公司
HARMAN INTERNATIONAL (CHINA) HOLDINGS CO., LTD

醴铎水晶贸易(上海)有限公司
RSN Crystal Trading Shanghai Co., Ltd

两面针(江苏)实业有限公司
LMZ (Jiangsu) Industrial Co., Ltd

汕头市东兴酒店用品有限公司
Dongxing Hotel Supplies Co., Ltd

普罗旺斯欧舒丹贸易(上海)有限公司
L'Occitane Trading (Shanghai) Co., Ltd

江苏斯得福纺织股份有限公司
Jiangsu Sidetu Textile Co., Ltd

唯宝贸易(上海)有限公司
Villeroy&Boch Trading (Shanghai) Co., Ltd

华彼伦启骏酒店用品贸易(上海)有限公司
Verbeelen Smart Way Hotel Supplies (Shanghai)

中山市横栏镇嘉宝日用制品厂
JB Products Factory Limited

广州市南方酒店用品有限公司
China South Commercial Products Co., Ltd

酒店用品供应商最具潜力奖 MOST POTENTIAL HOTEL SUPPLIER AWARD

杭州拉斯贝姆餐饮设备有限公司
HANGZHOU LASBEIM KITCHEN EQUIPMENT CO., LTD

中船重工鹏力(南京)塑造科技有限公司
CSIC PRIDE(NANJING)TECHNOLOGY INNOVATION

德尚酒店设备设计(深圳)有限公司
DESON HOSPITALITY EQUIPMENT DESIGN (SHENZHEN) CO., LTD

维达商贸有限公司
VINDA TRADING COMPANY LTD

广东松泰兴化妆品有限公司
GUANGDONG SONGTAXING COSMETICS INDUSTRY CO., LTD

浙江新天力容器科技有限公司
Zhejiang Olor Container Technology Co., Ltd

力健亚太有限公司
Life Fitness Asia Pacific

江门市东方厨具制造有限公司
Jiangmen East Kitchen Products Co., Ltd

上海志铭实业有限公司
SHANGHAI ZHIMING INDUSTRY CO., LTD

巴菲（香港）有限公司
BAWA (Hong Kong) Co., Ltd

厨房用品最佳创新设计奖 BEST KITCHEN SUPPLIES INNOVATIVE DESIGN AWARD

博西家用电器（中国）有限公司
BSH Home Appliances (China) Co., Ltd

Welbilt（中国）餐饮设备集团
Welbilt

伊莱克斯（中国）电器有限公司
Electrolux (China) home Appliance Co., Ltd

上海味浓维尼贸易有限公司
Shanghai Vino Venue Trade Co., Ltd

沃洛世贸易（上海）有限公司
UNOX Trading (Shanghai) Co., Ltd

松下冷链（大连）有限公司
Panasonic Appliances Cold Chain (Dalian) Co., Ltd

福腾宝（上海）商业有限公司
WMF Consumer Goods (Shanghai) Co., Ltd

深圳国创名厨商用设备制造有限公司
SHENZHEN GUOCHUANG CHEF COMMERCIAL
EQUIPMENT MANUFACTURING CO., LTD

上海创绿餐饮设备有限公司
Shanghai Chuanglv Catering Equipment co., Ltd

北京西科盛世通酒店会展设备制造有限公司
BEIJING SICO-SST HOSPITALITY
EQUIPMENT MANUFACTURING CO., LTD

厨房产品创新设计人气奖 MOST POPULAR KITCHEN SUPPLIES INNOVATIVE DESIGN AWARD

博西家用电器（中国）有限公司
BSH Home Appliances (China) Co., Ltd

福腾宝（上海）商业有限公司
WMF Consumer Goods (Shanghai) Co., Ltd

上海峰培贸易有限公司
Shanghai Phonbake trading Co., Ltd

助成（济南）餐饮创业咨询有限公司
Zhucheng Restaurant Management Consulting Co., Ltd

锐欧厨房科技（浙江）有限公司
Reao Kitchen Technology (Zhejiang) Co., Ltd

最具影响力企业奖 Most Influential Enterprise Award

瑞仙贸易（上海）有限公司
RATIONAL TRADING (SHANGHAI) CO., LTD

上海泛亚经贸有限公司
First Asia Trading Co., Ltd

麦隆咖啡股份有限公司
Mellowor coffee

上海君聪进出口公司
Shanghai JC Import & Export Co., Ltd

上海华润帕瑟菲克餐饮管理有限公司
Shanghai China Resources Pacific
Catering Management Co., Ltd

益海嘉里食品营销有限公司
Yihai Kerry

泰诺健（上海）国际贸易有限公司
Technogym (Shanghai) International Trading Co., Ltd

CP Solutions (Asia) Co., Ltd.

法布芮（上海）食品贸易有限公司
Fabbri (Shanghai) Food Trading Co., Ltd

卡比詹尼（中山）机械制造有限公司
Carpigiani (Zhongshan) Manufactory Co., Ltd

行业领军企业奖 LEADING ENTERPRISE AWARD

上海酒店设备股份有限公司
HOTEL EQUIPMENT CORP

明辉集团
MING FAI GROUP

上海唐年实业股份有限公司
SHANGHAI TONNEY INDUSTRIAL CO., LTD

深圳恒安兴智联生活科技集团股份有限公司
Shenzhen Heng An Xing Smart Living Group Co., Ltd

江苏康乃馨织造有限公司
Jiangsu Canasin Weaving Co., Ltd

浙江楠宋瓷业有限公司
ZheJiang Nansong Ceramics Co., Ltd

雀巢（中国）有限公司
Nestle (China) Co., Ltd

王力咖啡贸易（上海）有限公司
JAS Caffè China Co., Ltd

上海锦宏自助餐用品制造有限公司
Shanghai Jinhong buffet Products Manufacturing Co., Ltd

鲜活果汁工业（昆山）有限公司
Fresh Juice Industry (Kunshan) Co., Ltd

最佳合作伙伴奖 BEST PARTNER AWARD

周毅王森国际西点西餐咖啡学院
I'm chef Association

强安&宝浓 pizza 学院
Qiang an & Bonu pizza college

杭州可莎蜜儿食品有限公司
hangzhou casamie food co., Ltd

大连优你咖啡有限公司
unicaffe

金众磊/酒池星座
Bar Constellation

广州溢香源食品贸易商行
Guangzhou Y-Wellness Foods Co., Ltd

E帆厨艺学院
EFUN Culinary Arts Academy

曹继桐
Gino Cao

上海联森实业有限公司
Shanghai Liansen Industry Co., Ltd

众联（中国）中央厨房研究院
NANJING UNION CENTER KITCHEN RESEARCH
INSTITUTE CO., LTD

徐步荣
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王曼曼
Charlotte Wang

毛晓东
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魏凌鹏
Wei Lingpeng

陈嘉骏
Damon Chen

特别贡献奖 SPECIAL CONTRIBUTION AWARD

上海威铭食品有限公司
Shanghai Weiming Foods Co., Ltd

金奖 GOLD AWARD

上海金城制冷设备有限公司
Shanghai Jincheng refrigeration equipment Co., Ltd



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