

TOURISM PLUS
SHANGHAI

HOTELEX[®]
Shanghai

The 31th SHANGHAI INTERNATIONAL HOSPITALITY EQUIPMENT & FOODSERVICE EXPO

Prospering Your Hospitality & Foodservice Business

28-31 MAR 2022

Venue: National Exhibition and
Convention Center (Shanghai)

Catering Equipment / Tableware / Catering Accessory /
Coffee & Tea / Wine & Spirits / Beverage / Ice Cream / Bakery





OVERVIEW



Embracing Hospitality Equipment & Foodservice Industry Wittily, Targeting Local Customers At HOTELEX Timely!

Real test is existing in different industries all along the pandemic, but hospitality & foodservice demand is booming, especially in Chinese market.

The last edition of HOTELEX Shanghai was a remarkable work which attracted 211,962 professional visitors in 2021, up 33% from 2019. A total of 2,717 foreign visitors from 103 countries and regions attended the show. We witnessed 2,875 exhibitors, an increase of 12% brands and negotiating with local buyers during the lifeful four days in Shanghai.

A consumption boom is emerging right now to the coming 2022, the year of HOTELEX's 31st edition. Twelve upgrade sectors will broaden your eyes and mind on the vigorous hospitality equipment & foodservice industries. International competitions on coffee, bread, cuisine, pizza, gelato will add brilliance to HOTELEX's present splendor. Business leaders will deliver industry know-how and best practices to peers through a number of HOTELEX's forums. Do not miss the HOTELEX Shanghai in 2022!



400,000 m²
EXHIBITION AREA



250,000 +
VISITORS



40+
FORUMS & EVENTS



3,000 +
EXHIBITORS

EXHIBITION CATEGORIES



CATERING EQUIPMENT AND SUPPLIES



TABLEWARE



CATERING INGREDIENTS



FOOD



BEVERAGE



COFFEE & TEA



ICE CREAM EQUIPMENT AND MATERIALS



BAKING EQUIPMENT AND RAW MATERIALS



ALCOHOLIC DRINKS



FOOD & CATERING PACKAGING

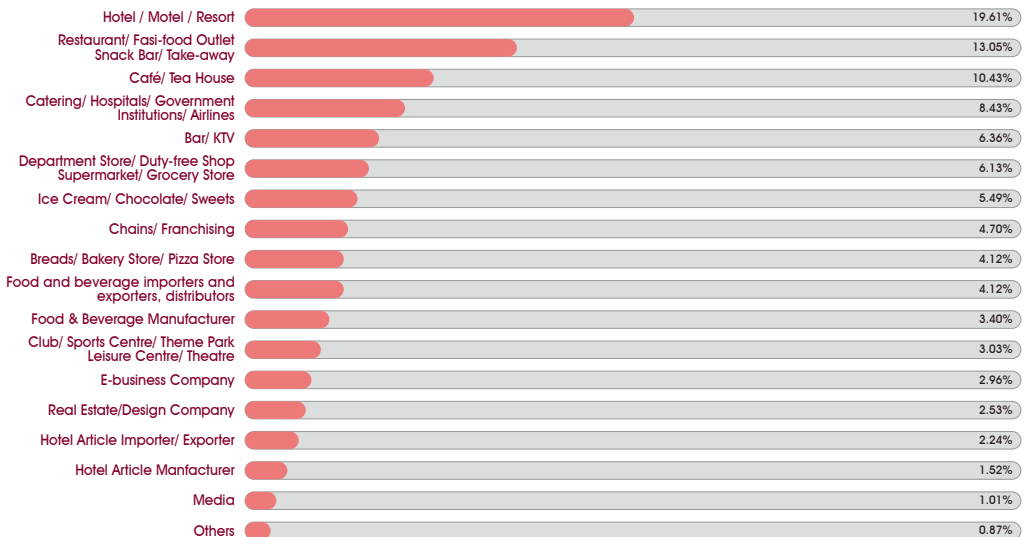


CATERING DESIGN AND ACCESSORY



FRANCHISEES

Visitor Profile

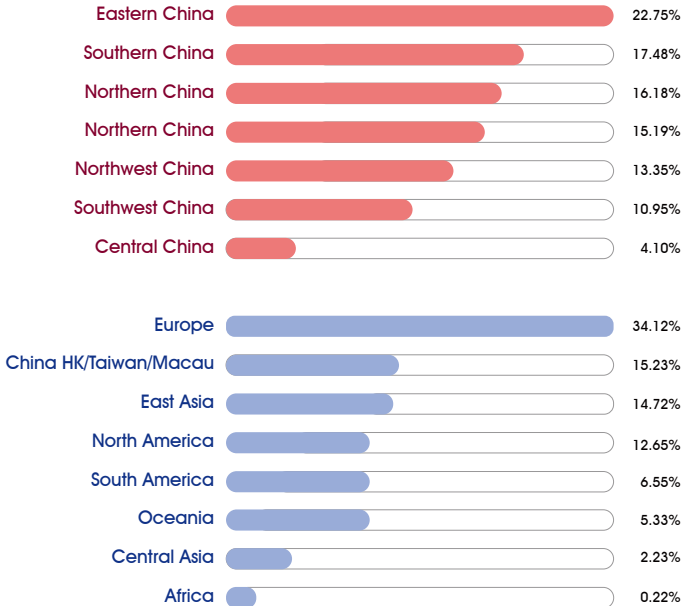


PART OF EXHIBITORS



The above rankings are in no particular order

BRANDS DISTRIBUTION





COFFEE COMPETITIONS

- China Barista Championship
- China Latte Art Championship
- China Brewers Cup
- China Coffee Roasting Championship
- China Cup Tasters Championship
- China Coffee in Good Spirits Championship



OTHER COMPETITIONS

- Shanghai Pizza Master Competition
- HOTELEX "The Rising Star" Chef Competition
- World Bread Contest China Selection
- China Gelato Championship
- China Master Bartender Competition
- CLW Patisserie Elite Competition
- Shanghai Fashion Drinks Competition



Leading Forums

- CHINA HOTEL INDUSTRY DEVELOPMENT FORUM
- SHANGHAI INTERNATIONAL COFFEE INDUSTRY FORUM
- CHINA CATERING CONFERENCE
- SMART COMMERCIAL KITCHEN SUMMIT



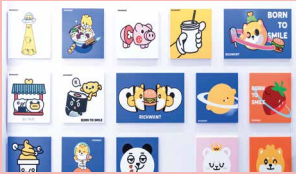
BE A SPONSOR! Contact Mr. Alex Ni
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Shanghai International Wine & Spirits Culture Festival



Shanghai Coffee & Food Festival



Catering Design of Designer (CDOD)



Others

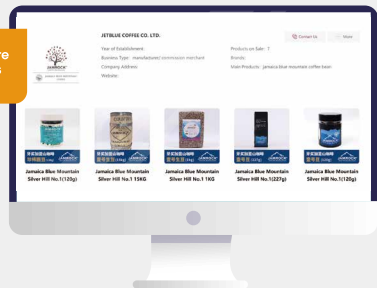
- Franchise Exhibition Area
- Catering Packaging Exhibition Area
- Central Kitchen Boutique Exhibition Area
- Original Brand Manufacture Exhibition Area



SYgle.com

SYgle is a B2B trade platform for hospitality and catering, food and beverage verticals. For attracting more buyers, suppliers can create SYgle store(CN&EN) to showcase their products and company profile. SYgle has become a crucial and effective platform to help you create value online.

Exclusive SYgle Store CN/EN for 365 days



Dedicated Customer Service:
1V1 professional customer service to provide instant, efficient internet solutions and connect buyers with SYgle customers.

Online Matchmaking Service:
Customized matchmaking webinar for national groups or individual suppliers.

EZbuy

As a Wechat mini program, EZBuy is an online one-stop sourcing platform for Food, Beverage and Hospitality Equipment industries. VIP users can have a EZbuy shop and showcase all products in Wechat. Now it has become the most trendy and efficient option to reach potential buyers.

- Fresh Food
- Coffee & Tea
- Alcoholic Drinks
- Kitchen Supplies
- Leisure Food
- Bakery & Dessert
- Catering Equipment
- Tableware

Others

Online Business Match Meeting

Customized E-invitation

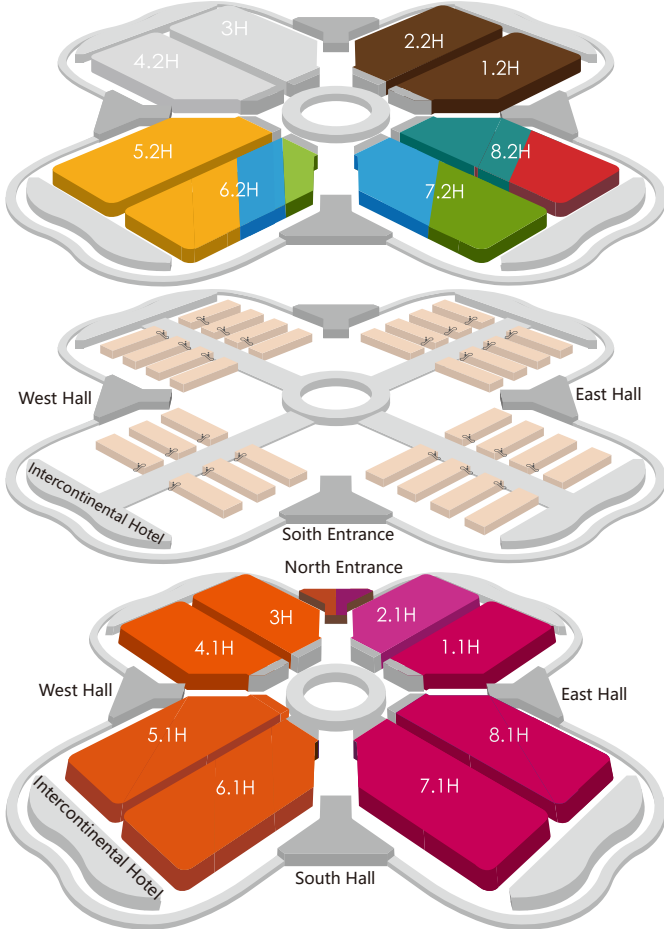
EDM & Wechat Promotion

Online Show Catalogue

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28 – 31 MAR 2022

VENUE: NATIONAL EXHIBITION AND CONVENTION CENTER(SHANGHAI)



2F	
COFFEE & TEA	1.2H, 2.2H
TABLEWARE PRIVATE LABEL	5.2H
FINEFOOD PRIVATE TABLEWARE	6.2H
FINEFOOD FOOD PACKAGING	7.2H
FRANCHISEES AND CATERING INVESTMENT CATERING DESIGN AND ACCESSORY	8.2H
Mezzanine	
1F	
BEVERAGE	1.1H, 7.1H, 8.1H
ICE CREAM AND BAKERY	2.1H
CATERING EQUIPMENT	3H, 4.1H
REFRIGERATION CATERING EQUIPMENT KITCHEN ACCESSORIES	5.1H
CENTRAL KITCHEN EQUIPMENT FOOD PROCESSING MACHINERY BUFFET FACILITIES AND SUPPLIES LOBBY SUPPLIES	6.1H
COFFEE, WINE AND FOOD FESTIVAL	NH



@HOTELEX

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